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# THE Publishers' Weekly

The American BOOK TRADE JOURNAL

VOL. CXXVI

NOVEMBER 10, 1934

NO. 19

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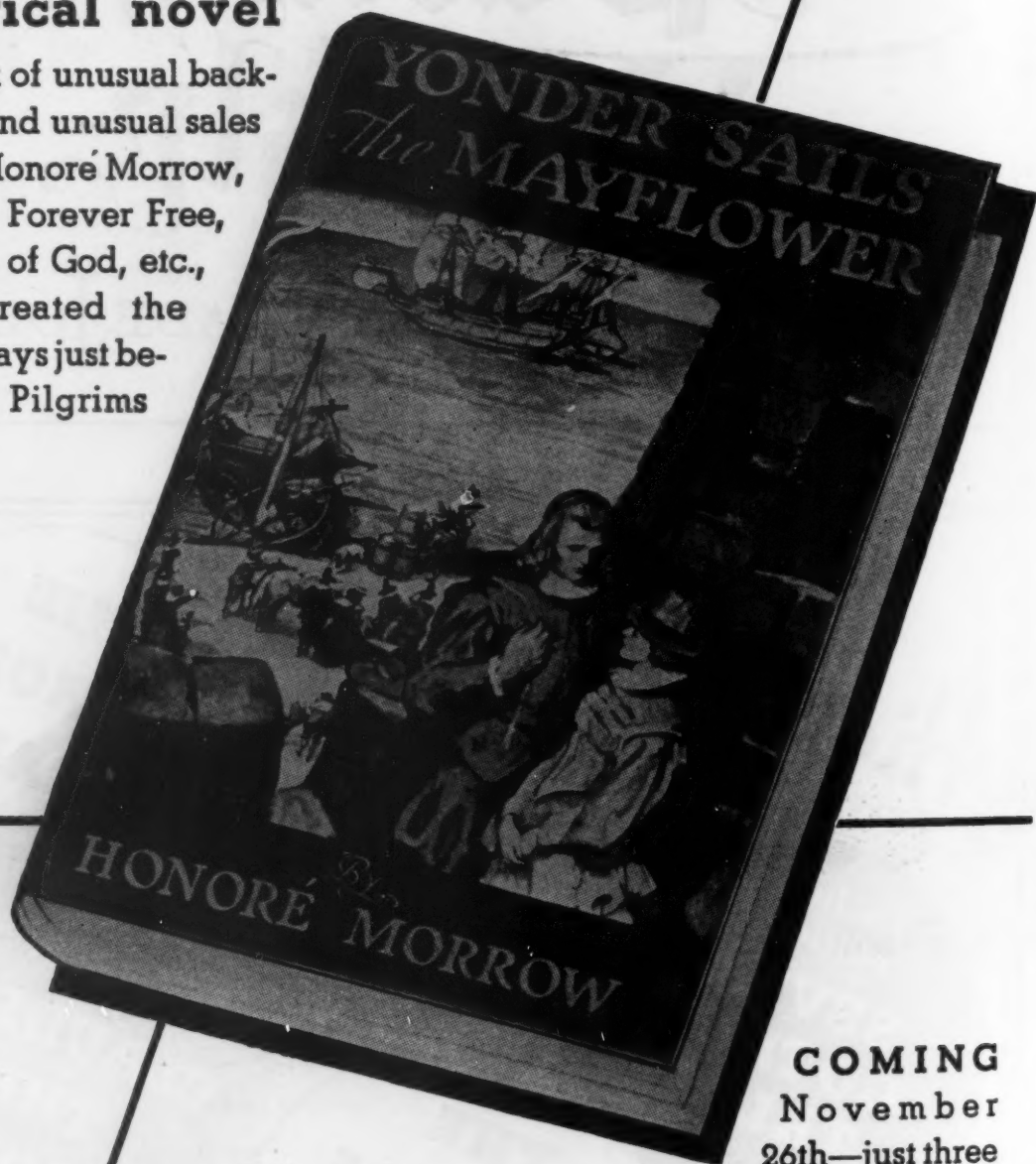
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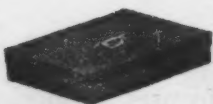
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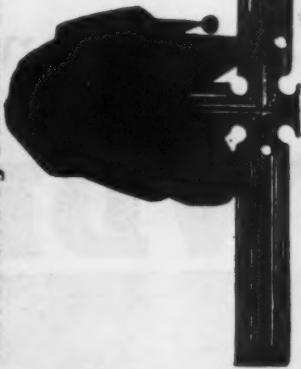
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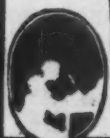
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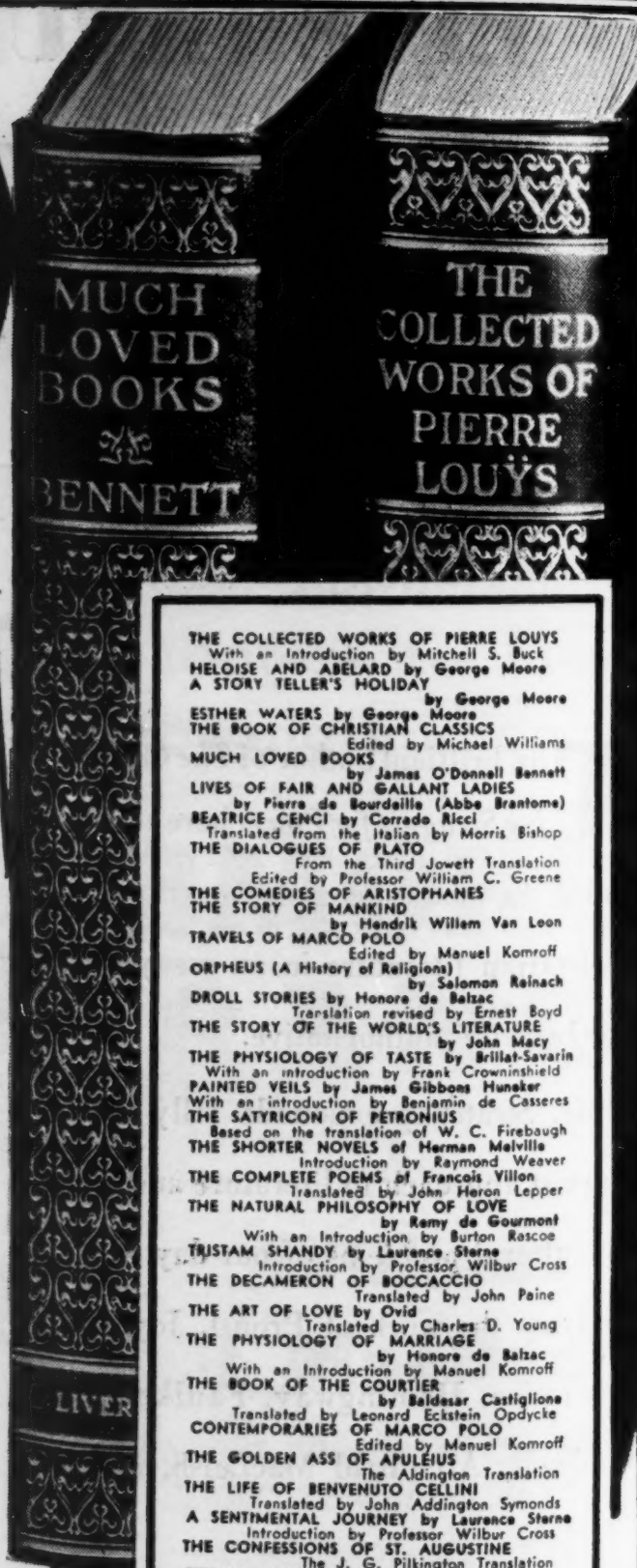


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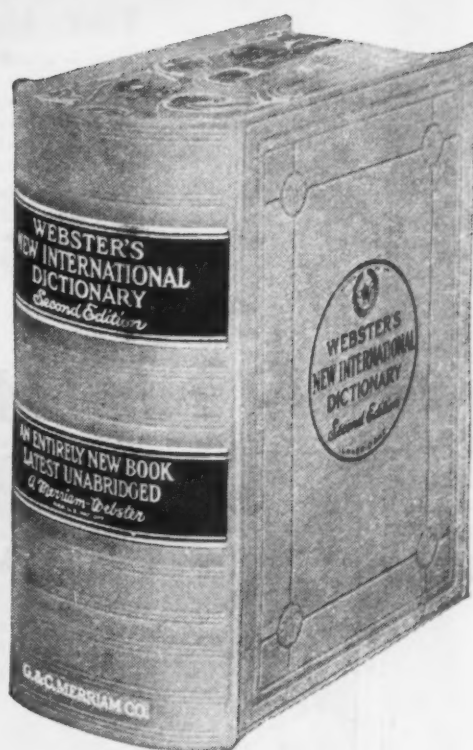
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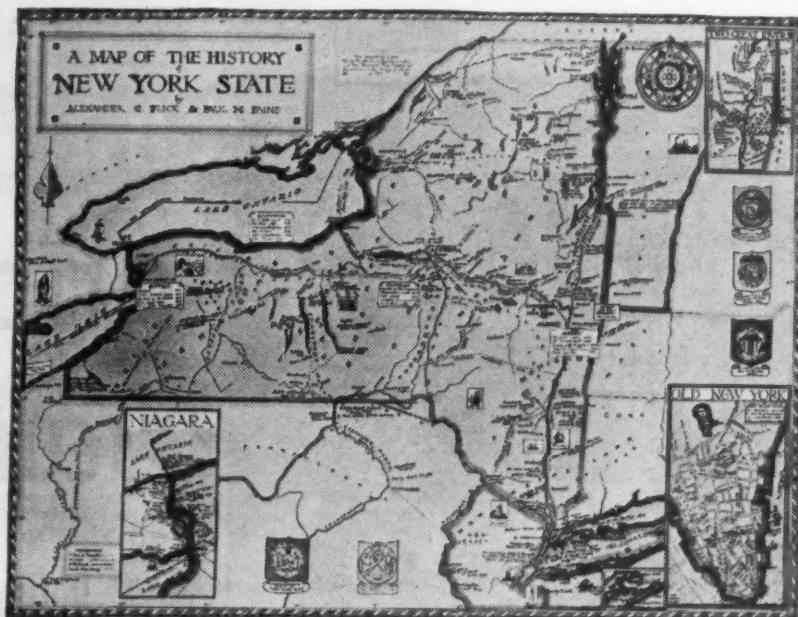
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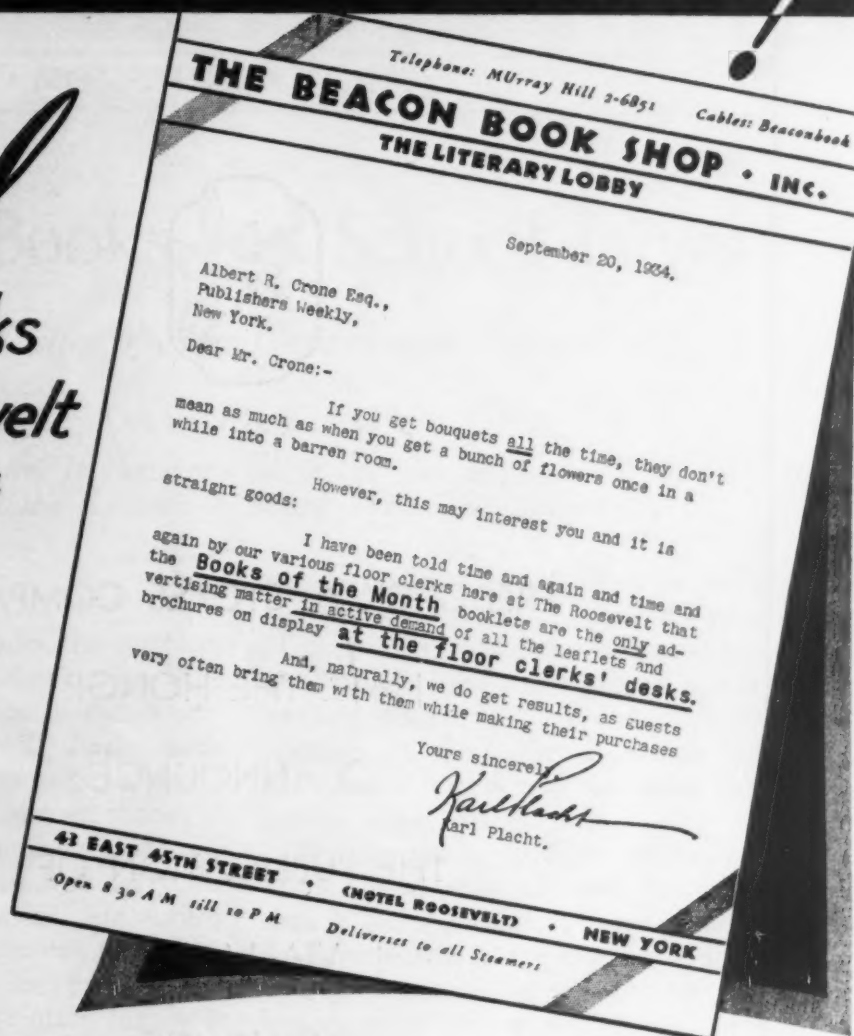
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# THE PUBLISHERS' WEEKLY

THE AMERICAN BOOKTRADE JOURNAL

NOVEMBER 10, 1934

## School Books and School Laws

*A Discussion of State Government Control*

DAVID C. KING

*Mr. King was formerly active in the organization and was employed by the Governing Board of the National Textbook Publishers' Council*

### I

AFTER TWO YEARS' study under the auspices of the American Historical Association in a Commission on Social Studies in the American Schools, Dr. Howard K. Beale finds that powerful elements opposed to social and economic reform are dominant throughout the American public school systems, and that freedom in teaching, by and large, is directly and indirectly curtailed. He writes in *Harper's Monthly Magazine* (October, 1934): "Abundant evidence exists that schools and their teachers are often the football of politics," and, "the increasing tendency toward government control of education threatens to become one of the great menaces of the future."

In so far as the distribution and use of the teachers' chief tool, the textbook, is concerned, state government control for the past eighty years has had phenomenal development. The long arm of the law reaches out not only to control the placement and use of the school book, but to control what goes between its covers as well. The buying of textbooks goes on without end under the watchful eyes of legislatures of more than half of the states of the Union where state laws regulate the provisions under which textbooks are bought by the schools. And thus it has developed that the textbook publishing industry constantly faces a political situation.

While the average school budget for school books is reported as less than one per cent of all annual expenditures for schools in

1933-34, and although even at its peak in 1930, textbooks did not exceed two per cent of total school costs, the perennial recurrence of the book item tends greatly to exaggerate its importance. It has exaggerated its importance to the point at which legislation has enacted excessively restrictive local regulations upon the industry.

But the products of the textbook publishers are issued for national distribution, and thus it follows that arbitrary adjustments to fit laws passed in the interest of local public welfare become influences that determine the treatment of public welfare throughout the whole country. No other industry operates under *intrastate* regulations which have developed a like restraint upon *interstate* commerce in the distribution of its products.

The good intention of state lawmakers is not to be criticized. On the average, state legislators are fathers like ourselves, they have the welfare of their own children at stake as well as the children of other men. But there has been no organized program of public welfare in educational law built up with common objectives throughout the whole country, or even in any large territorial areas. It is true that certain features of school textbook laws seem to develop territorially. Thus the northern states as far west as Utah and Nevada have followed the principle of allowing complete or varying degrees of autonomy in the selection of textbooks by local adopting boards. In the southern states the principle of state-wide school book uniformity by state adoption has had even more widespread adherence. Never-



theless, at times, state legislatures focus their attention on local problems and solve them in the light of their local understanding. In New York the legislature may be considering the number of pages which shall be devoted to the bad effects of alcoholic stimulant in texts on health and hygiene. In California at the same time, it may be that the legislature is deciding upon the printing of textbooks by the state, while the Florida legislature may be determining that for eight years following its adoption no change may be made in the use of a given textbook throughout all like grades in the schools of the state. Or the Arkansas assembly may be deciding that textbooks shall be adopted on a state-wide basis for a period of six years, and that in any given year not more than one-sixth of the adopted school books may be changed in text.

Where is there a clearing house for the human thinking of state legislators on such problems of public welfare and universal interest? The answer is, there is none.

No organized attempt is made to secure unity in the statutes written to control methods of school book adoption and school book distribution. Nor is it likely that such unity will be voluntarily achieved, for Price, Propaganda, and Power are three factors which undoubtedly underlie many of the efforts of legislators to make the laws which shall govern the operations of the textbook publishing industry. Price: the problem of controlling the costs of textbooks has led to the passage of special legislation in 32 states of the country. Propaganda has caused every state legislature in the country to pass special laws based on patriotic, moral, or economic motives which are divorced from strictly educational considerations. Finally, as to Power, administrative control of the selection or adoption of school books is vested in the political machinery of state government in twenty states, whose statutes provide that adoption or purchasing boards shall consist of elective state officials or of committees, a majority of whose appointees shall be designated by the state governor.

Again, as to this question of "power," what is the composition of your own school board? Is its personnel drafted from the ranks of laymen or from the ranks of educators? Ten to one, it is a board principally composed of laymen. And what essential contribution to the advancement of educa-

tion arises from this holding of the power of administrative control, throughout the schools of the country, in the hands of politically appointed or politically elected non-educators?

## II

The development by which school boards and appointed or elected commissions have derived their powers from state law, and under limitations prescribed by state law, has been rather intensely concentrated during the last three score years. Beginning about the period of the Civil War there grew up in the schools an attempt to secure the grading of pupils and the grading of the school books. Before that the general rule was for each child to bring his own books, according to methods which had been carried over from the "little red schoolhouse," and confusion of ages among the children and confusion of study prevailed, steadied chiefly by the unsparred rod.

Even in the beginning, attempts at textbook uniformity were not entrusted to school authorities. Thus in Iowa in 1850 the selection of school books was placed in the hands of the electors of each district township, and this policy continued for thirty-five years, until the counties began actively to agitate for broader uniformity, or at least a uniformity not subject to the vicissitudes of elections. The citizen found himself voting for rival candidates, rival parties, and rival school books without having adequate information as to where political considerations ended and essential educational values began. And there are still such laws extant in the State of New York, where rural school district electors are empowered to vote upon the selection of uniform school books for their own and their neighbors' children. In Texas the state legislature had the authority to select the books used in the free schools of the state until 1895, when the first uniformity bill was passed.

In the earliest attempts to procure classroom uniformity in textbooks, there appears to have been considerable difficulty in persuading independent parents that they could not exercise their individual judgment or convenience in the matter of providing books for their children. Then there was the problem of the teacher untrained in the use of textbook materials, modern or advanced in the light of current tradition and experience.

As a deterrent to educational progress, the teacher trained at varying state standards and requirements is a problem that is still with us. But in earlier days it worked with greater restraint than now, because of general lack of any teacher training standards whatever. The teacher's background of preparation usually matched the foreground of environment in which she taught. Irregular methods, irregular materials, and irregular organization were the rule.

As far as textbooks were concerned, this was not a simple matter to adjust. One could not by legislative prestidigitation suddenly introduce into the schools an ably-trained corps of teachers where ignorant instructors had been before. And of what use were new methods and new materials in the hands of instructors ignorant of their value, their pedagogical, or even their literal meaning? The course of lawmakers and schoolmen was not easy in those days. Any attempt to regularize school books alone, without supplying training in methods and introducing adequate standards of teacher qualification, would seem to us now fraught with hazard. It was. These factors, with others, operated several times to upset the first legislative attempts at textbook uniformity.

Typical of this was the case of Missouri. First, county uniformity was enforced by state law in 1874. The law proved so unworkable, however, that eleven years later it was repealed, and in 1885 the old confusions returned to upset the orderly program of the state educators. Second, state-wide uniformity was attempted by statute in 1891. It may have been thought that when county authority had failed in procuring school book uniformity, the dignity of the state placed behind the movement might succeed. However, there was more than that involved in the issue.

The famous "nineties" had ushered in violent reactions to large corporate development. Theodore Roosevelt had made it a mark of righteous motive to oppose the power of organized industry. State legislatures were taking their first steps toward the enactment of anti-trust statutory provisions to protect the citizens of sovereign states from the predatory power of "big business." One of those first steps was the assumption by state authority of the maximum power of control over trade transactions when feasible, and the school book

publishing industry offered an easy opportunity for testing the use of such power. Moreover, there seemed high justification.

In 1890 a combination of several textbook publishing houses was effected as a joint stock company, and as early as the following year the organization is said to have controlled approximately ninety per cent of the sales of textbooks in grammar school grades throughout the country. It seemed high time for state authority to have its say about this apparently exploited situation, in which the common necessities of the free public schools were likely to be made the means of amassing ill-gotten wealth by a few promoters operating from the distant and alien metropolis of New York. For it did seem an alien metropolis whose concentration of financial control enabled its citizens, especially those considered unprincipled, to monopolize the distribution of competitive school necessities in so far distant a state as Missouri. It may have appeared that the safe way out was for state authority to assume complete power of purchase and choice in the matter of school books to be supplied to the children of citizens under its jurisdiction.

Such impulses opposed to possible monopolistic expansion among textbook publishers seem to have had widespread influence in the legislative circles of this period. And it appears to have been an occasional prejudice that school men and book men consorted overmuch together. This may sometimes have accounted for the fact that an earnest educator who championed a change in state school book laws was disregarded as an authority and expert, and the lawmakers were unmoved by sincere logic. There is peril in suspicion, and perhaps this brand of suspicion on some rumored occasion had victimized honest legislators when clever arguments of counsel secretly employed by interested parties stimulated unfounded prejudices. Aside from the possible indirect influence, from such background there have directly arisen a variety of regulations enacted to curb criticized practice, such as the clause of the North Carolina law which provides that:

"Publishers submitting books for adoption shall register in the office of the State Superintendent of Public Instruction all agents or other employees of any kind authorized to represent said company (sic) in the State. . . ." (Section 331).



Whatever the case in Missouri, the state legislature steadily ignored the pleas of educators and of the public against the much criticized state-wide uniformity law. And this was done without regard to fulminations against the alleged activity of publisher agents who were "in" as opposed by publisher agents who were "out" with respect to the books adopted by the state. Also, all other phases of public dissatisfaction were resisted by this legislature which had assumed the power of control over the use of the school books of the state. Influenced by political undercurrents that are now difficult to trace definitely, political tendency continued to veer away from local public opinion, and succeeding action was taken to make the existing law more restrictive than formerly. In 1897, by the statutory provision that "adoption shall be for five years and until otherwise provided by law," the legislature virtually perpetuated the use of books which were already contracted for.

Of course such an inflexible law could not be made to work. There had been dissatisfaction enough over enforced statewide school book uniformity. But here was a uniformity which could never be changed except by the enactment of new law. This carried the principle of uniformity to an extreme that must inevitably defeat its own ends in any free community.

For ten years the battle was waged for some sort of release or adjustment, and the heat of controversy at the state capital intensified. The legislature had gained power. It had secured the prized possession of assumed price advantage through quantity purchase for the needs of an entire state, and it refused to be moved by the clamor of educational reformers sponsoring "new and untried theories." A hint of political wire pulling on the part of publishers' agents obtruded from time to time, and the State Superintendent reported:

"The publishers having the contracts wished to continue them. It was the result of a combination between conservatives and non-progressives and the greed of the book publishing concerns."

But surely human ingenuity could achieve some way of eating a cake and of having it too. The legislature faced a situation in which it had overreached itself in attempting to perpetuate its power. Clearly it was

time to modify the restrictions of the law, but neither school men nor legislators dared revoke the law completely, as had been done in 1885. It was impossible to return to the abysmal confusions of that period.

The school men wanted freedom of choice of textbooks by counties and municipalities whose school boards might be expected to be familiar with local requirements, teacher capacities, and well-integrated community educational programs. And the dissatisfaction of educators with state-wide uniformity adoptions was becoming more articulate. Over in Georgia, State Superintendent Glenn had written in his annual report (1907) that the demand for state uniformity

"... has always come directly or indirectly from certain publishers whose books cannot compete on the open market with the best books of their competitors. The publishers of inferior textbooks raise the cry of 'state uniformity' and 'cheap books' in order to foist their worthless wares upon an unsuspecting public."

No doubt Superintendent Glenn generalized and enlarged upon some specific instance or instances. But with so much smoke the fire could not be concealed.

How, in this dilemma, might the advantage of price, arising from quantity buying, be retained and at the same time freedom of choice to small unit buyers be gained? In other words, how could each county and municipality be given opportunity to choose its own school books without enforced conformity from state authority, and at the same time be assured the price advantage that other great commonwealths secured by awarding long term contracts for all state school requirements? In 1907 Missouri passed the first "listing law" which was presumed to solve this perplexing problem.

By the statute of 1907 it was enacted that before a publisher may be authorized to sell textbooks to the schools of the State of Missouri, he must file with the State Superintendent a "sworn statement of the list and lowest net price at which the book is sold anywhere in the United States under like conditions." It was further provided that the lowest net price so filed should be made uniformly available to all the schools in the state. The act did not specify for what term the books should be guaranteed at the price filed, but later, provision was made



that if at any time a book listed with the state was reduced in price, the reduced cost would immediately and automatically be made available to the state,

"so that at no time may any book be sold in Missouri at a higher price than is received for the same book elsewhere."

Thus it might appear that textbooks throughout the duration of their tenure of service as sales items in the publishers' catalogs or as utility items in the classroom would be subject to price reduction in Missouri, but never, so long as time remains, after the moment of filing, might such books be increased in price in Missouri.

Under the price protecting provisions of the new listing law, it was deemed safe to return to county textbook uniformity which, in the decade beginning with 1874, had proved so unsuccessful. But many of the difficulties which could not be surmounted then could now be easily overcome. This was fortunate, because the progress of edu-

cation during the intervening twenty-odd years since county uniformity had been abandoned by the state intensified the difficulties arising out of enforced uniformity. The rural schools with one, two, and three room gradings could not be expected to require all the textbooks which might be essential and useful in town and municipal school systems of eight to twelve room gradings. The state law was adjusted to cover this problem by providing that counties might adopt books, for terms of five years, from the state lists, but towns having high schools, and municipalities with pupil enrollments of more than one thousand, are likewise permitted to adopt for five years from the state lists, without being restricted by the county adoption.

By such means the Missouri legislature sacrificed centralized purchasing power, but presumably retained firm hold on the control of price, and the first "listing law" was enacted and stood unassailed by public opinion or court decision.

(To be concluded November 24)

## Keep Up With the Trend!

*Finding the Right Book for the Right Child in the Hectic Pre-Christmas Weeks Is Easier If You Watch the Trend of Juvenile Interest*

MARGARET V. BUDDY

*of Young Books, Inc.*

THE BULK OF JUVENILE LITERATURE is purchased during November and December and unloaded on the younger generation at Christmas. This heterogeneous collection, donated by well-meaning grown-ups of widely divergent tastes, is somehow assimilated during the weeks that follow but before early Spring the children are back again in the public and circulating libraries searching for the books that they really enjoy.

The responsibility of finding the right book for the right child at Christmas lies largely with the bookseller. Few adults keep up with recent trends in juvenile reading or with the current yearly output of the publishers. Most Christmas customers, who are not parents feverishly interested in child education and psychology, will approach the

problem from one of two angles. Either they will leave the whole thing up to you, which is by far the easiest course for all concerned, or they will insist on having you unearth for them all their own childhood favorites. This means a long and gruelling session with the United States Catalog with not always happy results. Unless the favorites are recognized classics, they are bound to be out of print, which fact many customers seem to take as a personal affront to their youthful taste.

The technique of Christmas selling is largely a matter of speed and accuracy and therefore it is well to have a thorough working knowledge of the present day trends in juvenile reading to serve as a background when bewildered adults come to you for advice and help.

Just beyond the picture book age when the child is beginning to read by himself it is well to suggest books with really enormous type and plenty of illustrations. A child tires so quickly and is so easily distracted that, even though the subject may suit his age and tastes, he will not stick at it long enough to give the book a fair chance.

In reading, as in everything else, a very young child is bound to be unconsciously influenced by the attitude of his parents. They have controlled his diet, his sleep and, very naturally, his education. But he has assimilated much more through observation than through the actual instruction meted out to him in the nursery and at school. He has read and reread the books selected for him, but he has also had his eyes and ears open and he knows very well that he is living in an age of reason.

### *"How?" and "Why?"*

New methods of education have practically annihilated the A B C book and they have pulled the punch from many of the old Mother Goose Rhymes. Fairy tales and mythology have been pushed further and further into the background by the children themselves. Realism has filtered down to them from their elders, and they insist on stories that have factual answers for the eternal questions, "Why?" and "How?" Animal stories are very much in vogue—but unicorns? No. No one ever saw a unicorn. The animals must be real and live real and ordered lives that are understandable. The stories may have possums or thoroughbreds as their heroes, it does not matter, but everything must be actual and explainable. Pure fantasy is out.

Nothing has happened, or probably ever could, to encroach on the popularity of the immortal Peter Rabbit books of Beatrix Potter. They sell merrily on through all shifting educational methods and fads of the psychologists. There is in them an underlying sympathy and humor that is universal and it is easy to understand why they have been translated into nearly a dozen foreign languages. Little Black Sambo is still eagerly read, but the old Caldecotts and Leslie Brooks and Kate Greenaways have disappeared almost completely. Each season brings so many new and alluring picture books on subjects close to the heart of the

very young and the very modern that they need to go no further.

For the boys under twelve Stevenson, Scott, Cooper and Verne are still great favorites and they all are published in extremely attractive and well-illustrated editions. The availability of many of the classics has obviously been one of the strongest points in their ultimate survival. What happens to a book not kept up to date, on the other hand, is exemplified in "The Adventures of Captain Horn" by Frank Stockton, one of the most absorbing adventure stories ever written, which is buried and almost forgotten in a drab, colorless edition printed from old and blurred plates. The publisher is missing a great financial opportunity in not reissuing it in illustrated form, and the youth of today are deprived of an exhilarating experience. Robin Hood and the King Arthur stories of Howard Pyle took a new lease on life last year when that special and slightly cheaper edition was published to celebrate the eightieth anniversary of the birth of the artist-author. Pyle thus placed firmly under the eyes of the buying public again was accommodatingly raised into the juvenile best-seller class. Kipling has had a steady and continuous sale and seems to be gaining in popularity every year. The "Jungle Books" and the "Just So Stories" are still, and rightly, the nursery favorites, and they are followed up enthusiastically by "Captains Courageous," "Stalky" and "Kim."

### *Girls Who Do*

On the other hand, classics for girls have not survived so successfully. The new feminism has altered the outlook of the very young women as well as that of their mothers and they demand books about girls who do things. They have no patience with the "Little Colonel" and "The Five Little Peppers" in their placid homes and routine lives. Their heroines must be young reporters or amateur detectives who face danger with clear eyes and level heads and win out where those older and wiser have failed. To be sure, "Little Women" became a fad for a short interval last winter, but the credit was due more to Katherine Hepburn than to Louisa Alcott. The adherence of the present day little girl to the classics is largely restricted to historical romance and adventure. Heroines of siege and battle are



more understandable and attractive to them than the home girl of the eighties. They start early with the *Little Maid Series* and quickly progress through "Beatrice of Dene-wood" and "Peggy Owen Patriot" to "Richard Carvel" and "Janice Meredith."

### *The Airplane Craze*

Some children develop a definite interest very early. Ask any boy between the ages of eight and fourteen what is his chief enthusiasm and what he would most like a book about and more often than not you will get the same answer. Airplanes. It is a craze that has taken firm hold on the youth of today and in many instances occupies most of their leisure hours. Besides reading all of the air adventure stories that have ever been written, they learn to construct model airships and form clubs of "Young Aces" and "Junior Pilots."

They have thus narrowed their interests and their reading and with them, many parents feel, their mental development.

Early last year, for example, a harassed parent came into the bookshop with a very real problem. Her young son of twelve attended one of the most exclusive private schools in New York and she was doing her best to develop in him an enthusiasm for good literature. Everything seemed placid and progressive until an afternoon when she discovered in the pocket of a discarded raincoat a most unique volume. It was a tale of crime and slaughter most indifferently told but lavishly illustrated. Gangsters slumped in their tracks from mysterious pistol shots and innocent pedestrians were mowed down ruthlessly by the machine gun fire from passing automobiles. She carried it to her son for explanation and after a normal amount of hedging he admitted that he was a charter member of a sort of circulating library that existed among the boys of his class. They purchased the books from a friendly taxi driver and, at the rate of twenty-five cents, each boy was entitled to read two of these literary atrocities a week. The book was confiscated and after due investigation, the circulating library abolished, but her present problem remained: to provide something good, but still not dull, as a substitute.

The first book which came to mind in this crisis was Frank Packard's "Adventures of

Jimmy Dale." This highly exciting volume concerns a gentleman crook possessed of charm, suavity and a sense of humor, who commits incredibly clever crimes against the rich and cruel to benefit the poor but worthy. This modern Robin Hood, while not exactly a person for our young man to emulate, was still a better hero than his former Dillinger and Capone had been, and proved successful as a first step toward better things. From there it was an easy jump to Sherlock Holmes whose classical status was carefully withheld, and the boy then launched happily into the Richard Hannay stories of John Buchan. These tales of international intrigue, written during the war by the head of the British Secret Service, contain enough concentrated action to satisfy the most jaded of youthful appetites.

### *Let Children Select*

At this point it seems important to mention that too few children are permitted to come into the bookshops and make their own selections. This may be either for financial reasons or else because the idea has never occurred to their parents. Actually many children are capable and successful book-buyers. They have a definite idea of what they want and refuse to be distracted by colorful jackets or bizarre illustrations. The only well-founded objection to their tackling the problem without parental supervision is the fact that they are again apt to run too much to one type of reading. The boy with the mechanical bent sees nothing in the shop but the section devoted to steam engines and skyscrapers. He is so sure of his interest in that direction that experiment elsewhere never occurs to him. In that case a sympathetic bookseller can often do some suggesting that is really more helpful than the repetitious instructions issued by parents and teachers. A bookseller seems to him a rather more worldly person and is naturally shorn of all ulterior motives concerning things that "of course, every boy *must* read."

Then, too, by standing in the background and allowing the child some leeway, the results can be exceedingly revealing. One of our most interesting customers is a girl of twelve. She is entirely untrammelled both financially and parentally, in purchasing whatever books she wishes and her selections make more sense than those of many of her



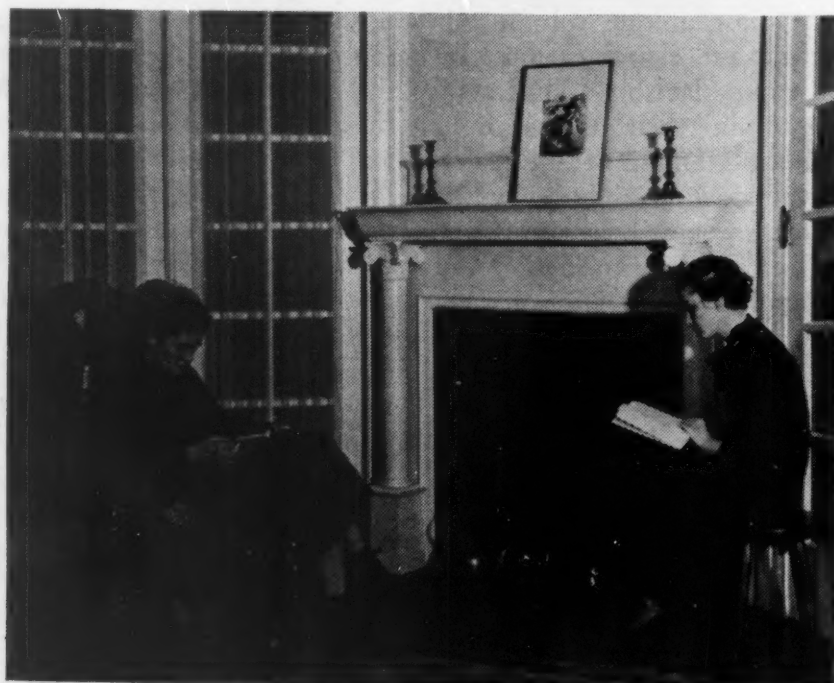
elders! I have never known her to make a careless purchase. For the past year she has concentrated her enthusiasm on American history, buying the books that touch on all of its various phases. Supplementing the straight histories, she reads Revolutionary and Civil War romances, tales of pioneers and Indians and the simpler biographies of the leading figures of the times. She is not a stuffy, bookish child. Certainly no prodigy. But she finds it exhilarating and absorbing to piece together the picture puzzle, that, in this case, is the American Scene.

It may be that "Treasure Island" and the other old favorites will make their exit when children begin selecting and buying their own books. If children turn out to be products of their times we surely cannot blame them. Up to this point the parents have given them all the books that they themselves have enjoyed, but if the child asserts a modern preference it is important that he get the best in that field and then his diet can be added to strategically as opportunity affords.

It may be a surprise to some to know that trends in children's reading often parallel very closely those of their elders. While father buries himself in the "Paradine Case," his young son can usually be discovered burning the midnight oil, or reading in bed with his Dad's favorite flashlight, deep in

the pages of "The Mystery of the Tower Treasure" or "Peril in the Swamp." The recent vogue for sea stories which produced such outstanding naval epics as "Mutiny on the Bounty," "Bird of Dawning," "The Sea Witch" and "The Lively Lady" has also swelled the tide of juvenile sea classics. The boys are reading "The Jinx Ship," "Away to Sea" and "The Ship Without a Crew" with as lively an interest as their parents. "Anthony Adverse," recognized in the adult field as a turning point from the post-war realism toward a new era of romanticism, has already exerted a marked influence on the literary preference of the younger generation, and this will no doubt become more important as time goes on.

But the world holds more problems for the boy and girl of today than it did a generation ago for their parents. These young people face a constantly moving social and economic system for which they need intelligent and careful preparation. It is well that they are interested in and trying to understand the mechanism and philosophy of the age into which they have been born. But, in addition, it is extremely important that they have a solid background of knowledge concerning those generations that have led up to theirs. The bookseller with a sympathetic interest, along with the teacher and the parents, can do his part toward bringing this to pass.



*The fireplace of the main book room of Maddox House at Rockford College*

# Maddox House Bookshop

## *A New Experiment in College Bookstores*

LESLEY FROST

I HAVE COME to Rockford College this year for two things: to carry several courses in the English department and to direct Maddox House Bookshop. It is of the latter I am writing, since it seems to me to differ sufficiently from the book developments in the various colleges to be worth remarking upon. It's the idea of Dr. Gordon Chalmers, the incoming president of Rockford, whose inauguration took place in October. In foreseeing for Rockford a fresh impetus for its cultural growth, he conceived Maddox House—not of course fully fledged then or yet—as the nucleus of the reading and writing life of the college, as, in other words, its book laboratory.

Maddox House, named in memoriam for Rockford's last president, is the house in which President William A. Maddox made his home. It stands on Bluff Street directly across from the college, facing through large windows the vine-covered buildings of Sill Hall and the campus shaded with many oaks that the Autumn has now cast in copper. It is flanked on either side by faculty houses. All the houses on the street belong to the college and are painted a creamy yellow with broad front doors done in black. Inside Maddox, an entrance way leads to a panelled hall where wide stairs to the left go to the second floor. To the right of the hall is the tea room, running the length of the house. This room, in charge of Mildred Kimball, is open from eight in the morning until ten at night, serving breakfast, luncheon, tea, and this and that during the evening, at a purely nominal price. Directly opposite the door, and at right angles to the tea room, is the main book room, girdled, except where the wall space is cut by folding doors, a charming fireplace, and many French windows with window seats, by bookcases five feet high. The space above them has been intentionally left to provide for the exhibitions we are hoping to have from time to time—J. J. Lankes, Albert Sterner, Ernest Watson. This room is furnished with three large Early American drop leaf tables,



*French windows with window seats are flanked by bookcases in the main book room of Maddox House*

several Windsor arm chairs, a comfortable wing chair that is a splash of color with its rose-red geranium pattern in chintz, and half a dozen stools. The room is entirely in white—walls and shelves—while the tea room and upper rooms are papered, some in gay patterns and some in plain colors. Upstairs is a large room across the front of the house with textbooks and college supplies, and three smaller rooms: two reading rooms, and my own study. Each room has a lounging chair, Windsor chairs, desks, tables, and bookcases with books.

Books are throughout the house—books to be handled, read and possibly bought. Books are the basis, the roots, the well springs and the color of the house. And every book is for sale, yet in no way has the house the texture of a shop. Around it and through it, over it and under it, as the warp in the woof, is the wish (shall we say in my



heart) to create a wish (shall we say in the heart of the student) to have a room, to design a room in her own home one day, that shall have the same colorful peace that these Maddox House rooms possess; to begin now to put together the thin multi-colored mosaics of that room with a book a week, even a book a month. The transference of that wish is to be accomplished not only within the confines of Maddox House, but in Rockford College as a whole. If Dr. Chalmers has any one idea dominating more than another the tenor or his purpose for the college, and one more possible of fulfillment perhaps within the compactness of Rockford College than within the looser structure of larger colleges and universities, it is the idea of making the individual feel the need of feathering her nest with books; that a nest feathered with books is the safest nest there is against the most wintry weather, outer or inner. Maddox House he sees as a swinging door for the student's way into and way out of this idea; a way in through the happy visible quality of a house of books, and a way out with a book under her arm—every feather for her nest being a feather in our caps!

Maddox House opened with the opening of college, but it was only recently that we had official house-warming, making it one of the events of the inaugural week. It took place on the 8th of October in the shape of an all-College tea at which Carl Sandburg was the guest of honor. He was so very generous as to talk and read for an hour to all those who could possibly come within

hearing distance. Later in the week Robert Frost read to a group of the classes in literature. Our plans for the year include numerous informal readings by writers within easy commuting distance of Rockford: Marion Stroebel Mitchell, Marjorie Allen Seifert, Lew Sarrett, Dorothy Aldis, Sterling North, Morton Zabel, and others. Jessica Nelson North comes very soon. And, more ambitious still, we hope to have several others here for a week or two on campus, lending their presence to the rooms of Maddox House, and stirring further interest in creative writing and the owning and sharing of books. Ridgely Torrence and Kenneth Leslie have already been asked with the latter idea in mind.

As I write this, sitting here at a table in Maddox House, I am aware of the pleasant stir that accompanies the going and coming of students—one to consult a dictionary, another to copy a poem of Swinburne's to be used in the choral dancing class, another for a cup of coffee and a cigarette. Upstairs a half dozen girls have shut themselves into one of the smaller rooms where they are reading Dorothy Canfield's "Deepening Stream" aloud. In another room is a violent discussion as to the comparative merits of basketball and hockey. Dishes rattle in the kitchen and the smell of baking cinnamon rolls seeps through the house. And, the perfect picture of luxurious contentment, one girl is stretched full length on the window seat in the sun reading "Jean-Christophe." She remarks that all we need is to be set to music!

## The Ten-Cent Juvenile

### *Does the Increasing Popularity of Very Cheap Children's Books Indicate the Opening of a New Market?*

ANNOUNCEMENT BY Rand McNally & Company of a new line of 10- and 15-cent juveniles for bookstore merchandising serves to emphasize the fact that cheap, well-made and attractive books are finding a definite place in the distributive system of the book industry. For a number of years booksellers have noted, and complained at times, that much of their children's book business was being

taken over by five-and-ten-cent stores which were displaying and selling picture books at ten cents. A few years ago these books were generally unhappy examples of bookmaking, patently cheap in writing, printing and illustration. But more recently, with the development of less expensive processes of color printing and with the economies accompanying mass distribution, these books have



become definite competitors, in physical appearance as well as in sales, of higher-priced juveniles.

Booksellers have discovered, especially since the depression, that many parents are unwilling and often unable to spend much money on books for their children. To many the \$2 that is often asked for a child's book is too large a part of the family budget to be parted with readily. Even \$1 has seemed to them an exorbitant price. These people have reiterated their demands for cheaper children's books, and when the bookstores have been unable to supply them, except for fifty-cent series and linen books, they have gone elsewhere to satisfy their wants.

There is, apparently, a definite place in the bookstore for 10, 15 and 25 cent children's books. Obviously these will never take the place of the higher-priced books, which have, in the past few years, become notable examples of fine bookmaking. No matter how many cheaper books are available there will always be a demand for such books as "Midget and Bridget" or "Babar" or "A First Bible" or the many other beautiful books which could not possibly be made at lower prices. But there is an additional market, as yet practically untouched by the bookstores, for the less expensive titles, and as such they should receive consideration.

Rand McNally offers 31 different titles in hard bound, reinforced covers at 10 cents, 11 titles in heavy flexible covers at 10 cents, 7 titles in hard bound, reinforced covers at 15 cents, and two atlases, one at 10 cents and one at 20 cents. The line has already been tested in such stores as Marshall Field's in Chicago, where it has had a tremendous sale, apparently without interfering with the sale of higher-priced books. One of the things that was noted at Field's was that these books were seldom sold in single copy units, most customers buying from three to ten at a time.

The 10-cent, cloth or board bound books in Rand McNally's assortment include several old favorites like "The Three Little Pigs," "The Three Bears" and "Little Red Riding Hood," illustrated in color and printed in large clear type on a good quality paper. In addition to the familiar titles, there are several books more modern in style that show distinct possibilities. "The Book of Dogs," for instance carries photographs

and descriptions of 100 leading breeds, including all breeds recognized by the American Kennel Club. Photography is used in several other titles, one, "Happy Hours," containing full-page bleed photographs of two little children, very much on the order of the very successful "Peggy and Peter," with verses to accompany the pictures. Still a different type is the "Jolly Times Cook Book" giving easy recipes for tiny cooks.

The flexible covered Rand McNally 10-cent books include four hobby books: "The Play-It Book," "Making Things With Tools," "The Make-It Book" and "The Sew-It Book."

Rand McNally offers free samples of these books to interested booksellers and has evolved a merchandising plan that includes a free display rack, suggestions for display and merchandising, suggestions on which titles it will be found best to stock and a guarantee against loss from dead stock on the original order. The books are sold in unbroken packages of twelve books of one title.

Another publisher of 10-cent juveniles is the Harter Publishing Company of Cleveland, Ohio, which has placed its line with most of the leading five-and-ten-cent chain stores. One of the Harter titles is "Talking Leaves," a book on how to identify American trees by Julius King, with splendid illustrations by Evan Thurber. This gives a detailed picture of the leaf of each of 59 common trees, a picture of the tree itself, and a map showing in what part of the country it may be found. Another striking title is "A Picture Book of Houses Around the World," by Otta Taggart Johnston, a large sized, paper-bound book with excellent photographs. Department stores, and possibly bookstores, may purchase these books at the same price chain stores do.

At a slightly higher price level, but one which has not received a great deal of attention from illustrated children's book publishers, are the new 50-cent picture books published by Grosset & Dunlap. "Cinder," an amusing story of a lost kitten, written and illustrated by Romney Gay, "Ezra the Elephant" by Marjorie Barrows, illustrated in color and black and white by Nell Stolp Smock, and "Jock and Jill: The Tails of Two Scotties," with verses by Maida Hunker and drawings by Morgan Dennis, are examples. These books represent an attempt to bring to a new audience books of the type of "Angus," and "A Monkey Tail."

# THE Publishers' Weekly

The American BOOK TRADE JOURNAL

Founded by F. Leypoldt

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November 10, 1934

**I**HOLD every man a debtor to his profession, from the which, as men of course do seek to receive countenance and profit, so ought they of duty to endeavor themselves, by way of amends, to be a help and ornament thereunto. —BACON.

## This Wave of Book Lists

OF THE MAKING of book lists there is no end, and, as far as we see, no need of an end.



The maker of a list has opportunity to sift and resift his opinions of books, and this fresh evaluation sharpens his literary judgment and at the same time helps, by the reiteration of selected titles, to provide for the continuing recognition of significant books of all types.

It has been decidedly encouraging to see the quality and variety of lists that are flowing out to the public in such quantities through one channel or another. The lists issued by the National Council of Teachers of English ending with the list issued last spring of recommended reading for college students have been remarkably suggestive and have given an indication of the best current practice among schools.

Another recent example is the list made for the Enchanted Island at the Century of Progress Exhibition, where the international

library for children was on display throughout the entire season, a catalog having been issued by the Library of International Relations of Chicago which brought together with author, title, publisher, date of publication and price several hundred books classified by locale, ranging from two books on Siam to fifty on Russia.

The Joint Board of Publishers and Booksellers, which was responsible for sending the second collection of books to the White House, has had reason to be pleased and perhaps surprised at the nation-wide attention which has been paid to this gift and to the printings and discussions of the list of books selected.

The next two months are to see hundreds of thousands of catalogs sent out from booksellers to their customers, catalogs of general books and children's books suitable for Christmas gifts. The *Publishers' Weekly* has even devised a new type of Christmas catalog which has the format and flexibility of a tabloid newspaper to carry into the home the full impact of the suggestion of books and their place in Christmas giving.

This wave of book lists must have its decided effect on the book acquiring impulse this winter.

## Customs Bureau Sees the Light

RELEASE FROM THE GREATER PART of the red tape which has been festooned about the importation of rare books by the Treasury Department was effected last week when the Bureau of Customs amended Article 513 (a) (4) of the Customs Regulations of 1931 to exempt from the requirement that all imported articles be marked with the country of origin books that had been printed more than 20 years prior to the time of importation. Until this ruling was made, the Customs Bureau had held that all books imported must have the name of the country of origin printed or stamped on the title-page. When it was called to the Bureau's attention that stamping the title-page of a rare book would immediately cause it to cease to be desirable, a ruling was made that exemption would be made in specific instances if it were shown that the stamping decreased the value of the book. This ruling was worse than the law; a bookseller importing tens of thousands of books could not hope



to enter into correspondence with the Treasury Department about each one.

The present ruling will relieve the rare book business immensely and inasmuch as most books published within the last two decades have been marked with the country of origin, anyway, there will probably be little trouble in the future. Possibly a few books may be found marked with the city rather than the country of origin, but these will be so few that special rulings will probably be easy to secure.

To Maurice Inman goes much of the credit for the clarification of the situation. Mr. Inman, acting for the rare book dealers of the country, spent much time during the past two months explaining the impossibility of the then existing law. Last week he spent three days in Washington presenting his case, and it was at the end of that time that the new ruling was announced.

The official text of the new ruling is as follows: "Article 513 (a) (4) of the Customs Regulations of 1931 is hereby amended to read as follows:

(a) Articles of antiquity specified in paragraph 1811 of the Tariff Act,

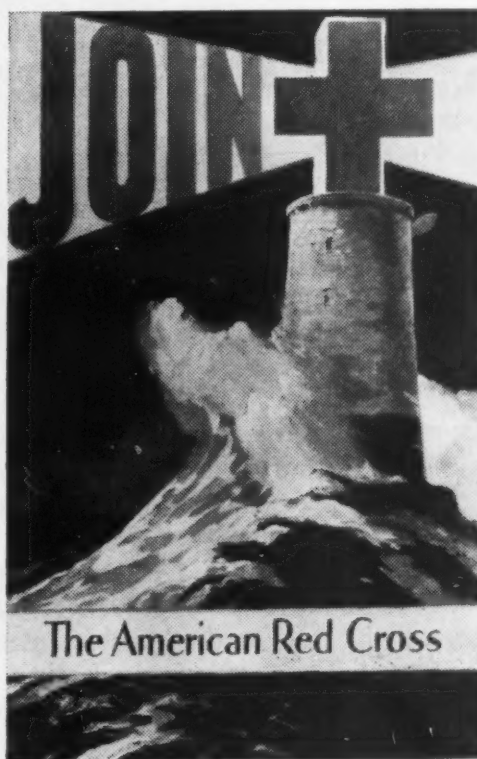
(b) Books, maps, music, engravings, photographs, etchings, lithographic prints and charts which have been printed more than twenty years at the time of importation and are free of duty under paragraph 1629 of the Tariff Act of 1930."

## People Do Read

LEISURE TIME and its use continues to be everywhere discussed, and one group after another is taking occasion to make studies or offer suggestions. The latest study is that of the National Recreation Association. The questionnaire which it sent out, answered by 5,000 individuals, listed 94 free time activities, 37 activities within the home and 57 outside of the home, and on the average these 5,000 people had 25 diversions each in which they admitted having an interest, about half of them indoor activities and half outdoor.

The ten diversions most often mentioned were: reading newspapers and magazines, 3,977; listening to radio, 3,955; attending movies, 3,670; visiting or entertaining others, 3,445; *reading books of fiction*, 3,408; auto riding for pleasure, 3,246; swimming, 2,976; writing letters, 2,899; *reading non-fiction literature*, 2,847; conversation, 2,735.

If the totals for fiction and non-fiction reading were lumped together and even if only 20% of the non-fiction readers were different individuals from the fiction readers, reading would be at the very top of the list of present day leisure-time recreations. If to these totals be added the number who use books for study and would not have listed them as recreation, there is still further encouragement for the booktrade. In practically every one of these reported activities except letter writing there is need of books for both stimulus and guidance.



## Join the Red Cross

FRANK C. DODD, president of Dodd, Mead & Company, as chairman of the book publishers' group in the Red Cross membership campaign and Cedric R. Crowell, general manager of the Doubleday, Doran Book Shops, as chairman of the booksellers' group, have issued a statement urging support of the membership roll call of the New York Chapter.

"Everyone expects the Red Cross to give prompt relief in cases of disaster or big scale need," the statement reads, "and the record justifies that expectation. Not all realize that money must be provided to carry on that relief work. No public funds are appropriated to back up the work given by Red Cross volunteers. It is made possible only by voluntary contributions at Roll Call."



## News of the Week

### Publishers Elect Permanent Code Authority

A MEETING OF TRADE book publishers was called for November 2 at the Hotel Pennsylvania, New York, by the temporary chairman of the Trade Division, W. Morgan Shuster. Ballots were presented in person or by mail to fulfill the requirements for election of a permanent code committee, and the balloting resulted in the election of the following committee:

George P. Brett, Jr., The Macmillan Company.

Harry P. Burt, A. L. Burt Company.

Cass Canfield, Harper & Brothers.

Whitney Darrow, Charles Scribner's Sons.

Frank C. Dodd, Dodd, Mead & Company.

Alfred A. Knopf, Alfred A. Knopf, Inc.

Alfred R. McIntyre, Little, Brown & Company.

W. W. Norton, W. W. Norton & Company.

Following the auditing of the ballots the code authority elected W. Morgan Shuster as permanent chairman and Whitney Darrow as treasurer. A budget was adopted, which, after it has been approved at Washington, will be used as the basis for member assessments. The operation of the divisional code is not expected to call for a budget of very large proportions, but the budget will include a permanent office and a secretary.

### Graphic Arts Anniversary

THE TWENTIETH ANNIVERSARY of the founding of the American Institute of Graphic Arts was observed with a special meeting at the Pratt Institute Library in Brooklyn, with Edward F. Stevens as host. The meeting was preceded by a dinner at the restaurant of Pratt Institute.

In connection with this anniversary a collection of Fifty Books selected from ten years of Fifty Books Exhibits from 1923-1932, five books from each year, was put on display, and a special catalog of the books printed. The basis of the selection was with the attractiveness of the exhibit solely in mind. It is expected that the collection will travel to other libraries during the year.

Talks were made during the evening by past presidents of the Institute, including John Clyde Oswald, Frederic W. Goudy, J. Thomson Willing, Burton Emmett, Frederic G. Melcher, Harry A. Groesbeck, Jr., and the present incumbent, Harry L. Gage. Messages were received from other past presidents who were unable to attend.

Mr. Oswald described the first meeting for organization of the Institute in 1914, a meeting suggested by the fact that the United States had no authoritative organization which might represent the country in sending exhibits to the International Book Exhibit, then about to be opened in Leipzig. The meeting was called by the Graphic Arts Group of the National Arts Club. William B. Howland of the Club was elected first president, John Clyde Oswald vice-president and chairman of the executive committee, Alexander Drake, famous art editor of the *Century Magazine*, honorary president. There were a hundred and fifty members who came together on the first call. Frederic W. Goudy was president in 1921, and his interest in the printing aspect of graphic arts was responsible for the success of the great show in 1920. Mr. Willing, a founder member, extended the work of the Institute during his administration and started program meetings at which there were famous discussions. He recalled when Joseph Pennell said in his testy way that no one could expect to make a good lithograph unless he took a sketch on the scene which could be reproduced on stone, and George Bellows replied, "There is such a thing as visual memory among artists. I could no sooner have got a ticket to the execution of Edith Cavell than could Leonardo da Vinci have obtained a ticket to the Last Supper."

Burton Emmett, who was so largely responsible for the extension of traveling exhibits and the influence of the Institute over the country, told of the depleted state of the treasury and membership when he first came into the work, and described the extensive plan for exhibits with as many as fifteen different exhibits traveling simultaneously over the country. This number, he explained, had had to be curtailed as the income decreased, but the program is still far broader

and more influential than it was in any of the early years.

Mr. Melcher emphasized the gains that have been made in public appreciation of fine bookmaking since the Institute began its labors.

Mr. Groesbeck had to the credit of his administration the beginning of the Book Clinic and the expansion of the lecture system.

Mr. Gage pointed out that the A. I. G. A. is now the one national body which concerns itself with the highest standards of production in the field of graphic arts.

## Pirandello Awarded Nobel Prize

LUIGI PIRANDELLO, Italian novelist and playwright, has been awarded the Nobel Prize for literature for 1934. Pirandello, with D'Annunzio, is called the greatest living Italian author, in spite of the fact that his most recent work, the libretto for an opera, was banned by Mussolini. Pirandello, 67 years old, is best known for his play, "Six Characters in Search of an Author."

His celebrated novel, "Il fu Mattia Pascal," written in 1904, sold only 2000 copies in 18 years, and then, when Pirandello became famous as a playwright, sold more than 100,000 copies in two years. "The Naked Truth," a book of short stories by Pirandello, was published in a limited trade edition by E. P. Dutton & Company this year.

Ivan Bunin, Russian novelist, received the award last year.

## Control of German Booktrade More Rigid

ON OCTOBER 1ST Wilhelm Baur was appointed by the German Government as Director of the Börsenverein, and his proclamation on taking control indicates that booksellers who handle anti-Nazi volumes or "unwanted" books will lose their right to do business.

The proclamation of Director Baur is as follows:

"Even now, in the course of this very season, a number of bookstores have shown by the kind of books they were offering in their windows and on their counters, as well as by the announcements they sent out, how very little they care for the principles which are obligatory for the good bookseller in the

national-socialistic state. In newspapers as well as in letters we are warned again and again that some firms continue to offer detrimental and unwanted books which tend to unnecessarily burden and to disappoint the book buying public.

"The prohibition of certain books has always been announced in the booktrade journal; further doubts as to whether a book may claim the right of being sold through the booktrade or not, can be answered by the committee.

*"But every bookseller has to know what it is that counts today, even without formal official order. Whosoever sells books detrimental to the people shall lose his right to continue in business."*

WILHELM BAUR,

Director of the Börsenverein.

Leipzig, October 1.

Wilhelm Baur has previously been the president of the National Socialist Publishing House, and his appointment as Director of the Börsenverein is made by the Head of the Department of Literature of the Ministry of Propaganda at Berlin.

He succeeds Kurt Vowinkel of Duisburg, for many years a bookseller, well known to the booktrade as handling all orders for Hugo Stinnes and later head of the Berlin house of Verlag Fuer Geopolitik.

## Museum Offers Free Talks

THE METROPOLITAN MUSEUM OF ART of New York City has issued a program of free gallery talks and other lectures for the autumn season that reveals a number of changes. The program instead of being issued once a year hereafter is to be issued three times a year for autumn, winter and spring, and instead of containing general statements about the several courses of gallery talks and lectures carries, instead, detailed calendars of them, with their subjects, times and speakers. The most important change in the courses themselves is the introduction of free gallery talks for the public every day in the week during term time, except Mondays and Fridays, the two paying days. Two of the series of gallery talks are devoted to an exposition of the collections; a third is devoted to groups of talks about particular topics, so that people who so desire may acquire a more detailed acquaintance with them than is possible in the more general talks.



## English Children's Books Shown

A DISPLAY OF CHILDREN'S BOOKS was arranged by the National Book Council of Great Britain for the Industrial Design Exhibition which was held at Dorland House October 18th to November 3rd. About 400 books were selected for display and many runners-up to these choices were used to fill some bookcases lent by a furniture company. Publishers were asked to submit their best children's books, and from these and from a list compiled by the National Book Council, a jury of three chose the best. Only books of the past four or five years were shown. None of the "Annuals" was featured.

There were many books setting forth science in simple language, one of the most outstanding of which was "An Outline for Boys and Girls and Their Parents," published by Gollancz, explaining simply and accurately the elements of biology, chemistry, physics, geography, astronomy, sociology and other sciences.

The remainder of the exhibition consisted mainly of modern interior decorating, in which books were not neglected. Bookcases were invariably built in, within easy reach of bedside, easy chair and window seat.

## A Bookseller Designs a Shakespeare

THE ONE-VOLUME EDITION of Shakespeare which now comes from the Oxford University Press has an interesting background as a publishing enterprise, as it was planned by Basil Blackwell, president of the Associated Booksellers of Great Britain and Ireland as a "special" to be sold by the booksellers to offset the low price omnibus book advertising being done by some newspapers. In reaching out for wider circulation London papers have been offering first one standard book, then another at a low premium rate, adversely affecting booksellers by throwing doubts on their capacity to give lowest prices on standard books.

Into this new Shakespeare Mr. Blackwell put all a bookseller's ideas of what a one-volume Shakespeare should be and all his experience in typography as an owner of the Shakespeare Head Press. The resulting volume is one which must take high place among one-volume Shakespeares. It is in large bold type, the size of the type page being  $8\frac{7}{8} \times 5\frac{1}{2}$ , with a column wide enough

to allow most of the poetical lines to be printed without turning, bold headings for each play but without a single page being lost between the plays, a striking two-color title-page with the old portrait from the First Edition as a frontispiece. The binding is in a very handsome blue unfinished cloth with lining paper to match.

## Short Story Contest

THE *Golden Book* MAGAZINE announces a Short Story Contest for college students. The first prize will be a portable typewriter and publication of the prize-winning story in the June, 1935, issue; the second prize will be an award of \$25; and the third prize \$10. There will also be ten awards for stories which receive honorable mention. Stories should be no longer than 3,000 words, and the contest will close April 15, 1935. The names of the judges will be announced on December 20th.

## W. A. Harriman Appointed NRA Administrator

THE NATIONAL INDUSTRIAL RECOVERY BOARD announced on October 31st that W. A. Harriman has agreed to serve for a limited period as Administrative Officer of the National Recovery Administration. He succeeds Col. George A. Lynch who is returning to active duty in the United States Army on the expiration of his detail to the National Recovery Administration.

Mr. Harriman first came to NRA as New York State Compliance Director in August, 1933. Later he was successively appointed a member of the Industrial Advisory Board, Division Administrator in charge of the heavy goods industries, and Special Assistant Administrator.

## College Rosters Increase Again

THE REGISTRATIONS of most colleges as reported in the survey of the *New York Times* are again on the increase in some sixty large institutions reporting, fifty showing an increase over 1933 and sixteen of these by over 105. This satisfactory report is supplemented by similar figures from the private schools of the country. Such figures indicate a probable increase in the demand for textbooks of all kinds within the next year or so.





*The high-studded parlor of a fine old residence gives an intimate atmosphere to the new quarters of the Russell Sage College Bookstore*

### *Bookshop Notes*

AT TROY the Russell Sage College has installed its bookshop in new quarters in the attractive parlor of a fine old residence in the row of houses on First Street which are owned by the college. The rear room on the same floor is given over to supplies of textbooks and stationery. Further back is the post office of the college and the office of Hilda M. T. Pinkney, director of the bookshop. Miss Pinkney has been assisted in planning the shop by Helen Walling, secretary to the president of the college, Dr. James Lawrence Meader. Dr. Meader has been a strong advocate of enlarging the book facilities of Russell Sage.

The front room is a high-studded parlor with two long windows on the street, a large mantle and fireplace, movable bookshelves on each side, comfortable maple furniture, and an assortment of books from current literature which can be rented or bought to 15c. classics, and a selection of \$1 books, old titles and new. Dr. Meader believes that the girls should get acquainted with current books; students have an opportunity to buy new books, or rent them and the store encourages reading in the shop. The sales emphasis is concentrated on the older books



*Comfortable maple furniture and low movable bookshelves add attraction to the shop*

and reprints. Already students are flocking to the use of this room.

The bookshop was formerly located in the basement of the college building.

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Skidmore College at Saratoga Springs opened its new general bookshop on October 18. It is located in the student house in a pleasant, sunny room with its own entrance. The new shelving and furniture are planned with good taste and an eye to the comfort of those who would like to sit and read a while.

The shop is in charge of Victoria Baker, Miss Moody assistant, and the project is backed by a general college committee headed by Professor Joseph Bolton, assisted by undergraduates and other members of the faculty.

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The day of the opening was marked by a general assembly on the subject of "Students' Reading and Students' Libraries," at which Frederic G. Melcher of the *Publishers' Weekly* spoke. There are some six hundred girls in the college.

On this occasion the college announced that it would present two annual prizes for students' libraries, each prize to consist of \$25 worth of books, the first prize to be for the best general collection of books, the personal collection of a senior, and the second for the best collection on a special subject. The prizes will be awarded next spring.

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The quiet and library-like atmosphere of the Dorothy Brock Lending Library and Book Service in Saratoga Springs must make a special impression on those who borrow from her rather extensive collection. We looked through many books that have been rented a dozen or twenty times which still appear almost as immaculate as new. Miss Brock explained that she removes the publisher's jacket when the book is taken from the shop and replaces it with a plain blue piece of paper; and, when the book is returned, the original jacket is put on again. Even that precaution would not ordinarily leave the book in such immaculate condition. Each book is also provided with a bookmark with the idea that the borrower is less likely to lay a book face down or turn over a leaf to mark the place at which he left off reading.

Miss Brock sends out to her customers

who buy books an interesting and very personal typewritten letter every two or three months called "Among Ourselves," in which she outlines her own personal opinions on books which are available.

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We dropped in to see Ben Silbermann at the Doubleday, Doran Book Shop in Detroit when we were there last week. He has done good work in carrying on the store that Doubleday took over when Byron, Inc., went out of business. Mr. Silbermann finds that Detroiters are not avid readers but that they are increasingly anxious to have good books pointed out to them. The shop is in the Fisher Building, which also houses a theater and Mr. Silbermann has been successful in tying his window displays in with the plays that have appeared there. When "Men in White" played, for instance, he put a window of "The Human Body" and "The Human Mind" and cleaned up with it. Another stunt which has attracted a good deal of attention has been the holding of exhibitions of paintings by local artists. The pictures are hung along the walls of the long, narrow shop over the bookshelves.

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Mr. Silbermann told us that his most active titles were "While Rome Burns," "More Harbours of Memory" and "You Must Relax," together with the two books which would be expected to have good sales in Detroit, "The Turning Wheel," the story of General Motors, and "The Triumph of an Idea," the story of Henry Ford, both Doubleday books.

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On the other side of the city, away out Jefferson Avenue, we found Alvin C. and Edna Z. Hamer, in their very attractive book shop, Hamer's Book Service. The word "service" is well chosen, as the shop is intensely personal. Mr. Hamer told us that he had sold his customers nearly 250 copies of Arthur Pound's "Once a Wilderness," 100 copies of "Babar," and 15 copies of the limited edition and 40 copies of the trade edition of A. Edward Newton's "Derby Day." He sold his expressman a copy of "Old Waybills" and four other expressmen came in for copies of the same book. One side of the shop is lined with fine bindings, first editions and press books in which the shop does a good business among wealthy Detroiters.



Mr. Hamer told us of an effective method he has found for increasing his fall sales. He recommends that his customers buy books as Christmas gifts far enough in advance so that they can read them themselves. Not only do they have the pleasure of reading the book but they are better able to select the proper recipient. He says it is good for 50 extra sales in October and November.

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At the John V. Sheehan Company, W. W. Duckett told us that his steadiest business is with juvenile books. During the depression, he said, his customers gave up buying books for their children last. This store also finds a steady market for sporting and outdoor books and garden books.

❖ ❖

Dennen's Book Shop, across the street from Hudson's, has found that the best means of meeting the exceptionally hard times that have fallen on Detroit is to concentrate on staple stock items. Mr. Dennen has build up a large stock of books on religion, psychology and economics as well as the standard reference books and finds steady sale for all these classifications. Among the newer books "Nijinsky" and "R. E. Lee" are particularly active, although there is a steady demand for all the substantial new titles.

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Apparently Cleveland is going to have a good book season this year. We found Cleveland booksellers happy and optimistic over the immediate prospects. Charles K. Jackson of Burrows Brothers told us that there is a very fine spirit of cooperation among Cleveland booksellers, and that they were planning in the near future to form a Cleveland Booksellers' Club.

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Mr. Jackson said he based his optimism on the quality of the fall lists. Either publishers are paying more attention to what they publish this year, he commented, or they have just been lucky enough to get a wealth

of best seller material. Mr. Jackson also remarked that the buying public, probably due to the Code, has got over the price hazard and is doing little complaining about how much books cost. The unit of sale at Burrows Brothers is greater by one-third than it was last year—a healthy sign.

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We were particularly interested in the second-hand school-book department which has been developed at Burrows Brothers into a very steady money-maker. This was started four years ago at one end of the balcony and it has grown so that three people are regularly employed in the department. On the day school opened this year this department had between five and six hundred customers, and the crowd was so dense that it had to be formed into line and sent single file through the department under strict traffic regulations. This department buys in used school books and sells them again both wholesale and retail. Mr. Jackson says it is very profitable.

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Harry Korner agrees with Mr. Jackson about the coming season. He has found at Korner & Wood that there is much more life in the book-buying public this fall. The store was ahead for October by a good margin. Everything depends on the temper of the people, Mr. Korner says. If they become



*Cleveland's Upper Downtown Merchants held a window display contest last month, with a prize of \$1000 for the person who correctly guessed the names of some 40 window displays. This was Burrows Brothers display*



just a little more optimistic, business will be very good.

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We were more than a little flattered when Mr. Korner asked us to sign his famous guest book, a little paper-bound volume that has been signed by more famous authors and actors and prominent persons than you can think of. On one page are the signatures of David Warfield, John Barrymore, Ethel Barrymore, Robert Edeson and a half a hundred more great figures of the stage, all of whom have been in the store at one time or another, some of them many times. Another page, now framed and hanging over Mr. Korner's desk, carries the signatures of most of the greatest contemporary authors. Famous people have a habit of dropping in the store when they are in Cleveland.

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Down in the Korner & Wood basement, which is often used as a lecture room, and is turned over to Christmas cards late in November, there was an exhibition of paintings by Cleveland artists. As we went down the stairs, Mr. Korner, who was showing us about the store, said: "This used to be the junk room." A lady who had been looking at the exhibit turned and said, "And what is it now, Mr. Korner?" We don't think she meant it. They were good paintings.

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Richard Laukhuff, whose shop in the Taylor Arcade is a rendezvous for particular book buyers, is probably one of the most individual of all booksellers. Our visit with him was one of the high spots of the day.

❖ ❖

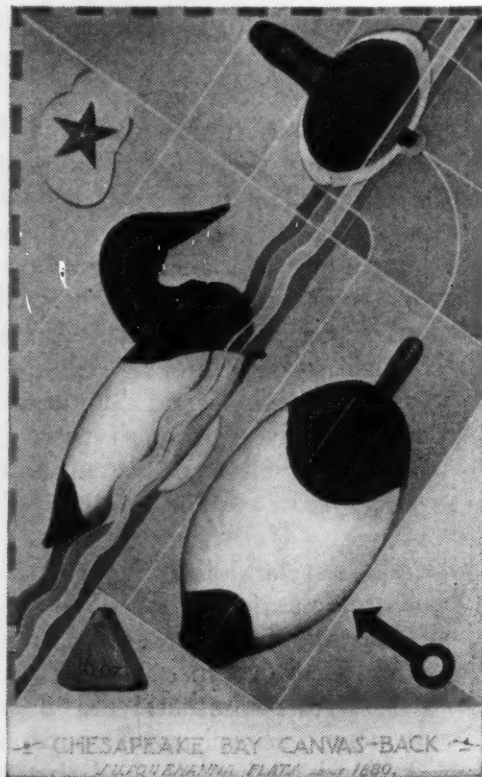
Louise Branch and Ruth Jones of the English Book Shop gave a party on October 29th, a housewarming to celebrate the opening of their new shop at 64 East 55th Street.

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On Armistice Day, just following the two-minute period of silence, Edna St. Vincent Millay will broadcast two of her poems, "The Apostrophe to Man" and "The Conscientious Objector," from the National Broadcasting Company studios in Chicago. During November Miss Millay will read from her poetry in the following cities: Detroit, Michigan; Toledo, Ohio; Normal, Illinois; Austin, Texas; Decatur, Georgia; Lynchburg, Virginia; Albany, N. Y.; Chicago, Ill.; Waco, Texas, and Richmond, Va.

## News from Publishers

MR. AND MRS. EUGENE CONNETT gave a party at the Derrydale Press to celebrate the publication of Joel Barber's "Wild Fowl Decoys." Each guest was given a cocktail upon arrival, in which floated a tiny hand-carved wild duck which Mr. Barber, a jackknife artist of great talent, had made. And on departing each guest carried away a copy of the new book which was very handsomely made. Mr. Barber is an architect, former associate of the late Raymond Hood, and was an intimate friend of O. Henry, living next door to him when the latter first came to New York from Pittsburgh. For twenty years Mr. Barber has been collecting decoys and his collection is the only comprehensive record of this art which reaches back to the inspiration of the aboriginal Indian wild-fowler. Mr. Barber says that the first duck decoys were made over a thousand years ago by the predecessors of the Paiute Indians of Nevada.



Frontispiece of Joel Barber's "Wild Fowl Decoys" (Derrydale)

On October 31st Bennett Cerf and Donald Klopfer gave a party at the offices of Random House for Gertrude Stein and Alice B. Toklas. Miss Stein and Miss Toklas are both very gracious guests, and the party was

well attended by literary critics, authors, as well as the heads of many New York publishing houses. Random House is publishing this week Gertrude Stein's "Portraits and Prayers," the book which provides the subject matter for her principal lecture in America. The first edition of 1500 copies has been entirely sold. Random House has taken over the marketing of the Plain Edition of Gertrude Stein: "Lucy Church Amiably," "Matisse and Picasso," "How to Write," "Operas and Plays." There are about 100 copies of each; they will sell for \$2.50.

❖ ❖

Encouraged by the example of "Anthony Adverse," Harper's has launched a tremendous pre-Christmas advertising campaign for "Lamb in His Bosom," on the theory that beyond the ordinary bookstore customers is a great mass of book readers who buy only a few books a year, who choose only the outstanding hits, but whose selections mean the difference between good sales and sales in the hundred thousands. The campaign begins with an unusual full-page ad in the New York *Herald Tribune Books* on November 18th and provides for heavy appropriations in the New York *Times Book Review*, the *Atlantic Monthly*, *Scribner's*, *Harper's*, the *Forum*, the *American Mercury*, *Story*, and representative newspapers. Harper's is asking the booksellers' cooperation in displaying "Lamb in His Bosom."

❖ ❖

The Doubleday presses in Garden City last week hummed with three simultaneous printings of Kenneth Roberts. A new printing each of "Arundel" and "The Lively Lady" was being issued at the same time as the second large printing before publication on November 7th of "Captain Caution."

❖ ❖

Seldom does a book printed at the author's expense reach best-sellerdom. Harriette Ashbrook of Coward-McCann tells us that every publisher in Australia turned down "Red Heifer," so its young author, F. D. Davison, published it out of his own pocket. Eight months later it was awarded the gold medal of the Australian Literature Society for the best novel of the year, and shamed and contrite publishers were sitting on Davison's doorstep begging to be forgiven and clamoring for his next book. Coward-McCann will publish "Red Heifer" on November 15th.



Dorothy Bryan, Dodd, Mead's new children's book editor

Dorothy Bryan, formerly head of the juvenile department at Doubleday, Doran & Co., has joined the staff of Dodd, Mead & Co. in charge of juvenile books. Miss Bryan, who will work with both authors and artists, will round out Dodd, Mead's juvenile list which already includes the Walter Crane books, Jessie Willcox Smith juveniles, and the Olaf Baker books. In addition to her editorial work, Miss Bryan is the author of four books, "Fun with Michael," "Michael Who Missed His Train," "Johnny Penguin," "Michael and Patsy: On the Golf Links." At Doubleday's, she was instrumental in the publication of such books as Phil Stong's "Farm Boy," "A Surprise to the Children," with its distinguished trio of contributors, Mary Kennedy, Deems Taylor and J. H. Dowd, and Lauren Ford's "The Little Book About God."

❖ ❖

An order for 10 copies of "Lost Horizon" from a western bookstore came in an envelope with this address:

William Morrow and Co.

Polly St.,

New York City

Such is fame!

❖ ❖

Llewellyn Jones, formerly literary editor of the Chicago *Evening Post*, has joined the staff of Willett, Clark & Co., Chicago publishers.





*Tay Hohoff*

*Miss Hohoff, formerly associate editor of Cosmopolitan Book Corporation, has joined the editorial staff of Robert M. McBride & Co.*

Quentin Bossi of Putnam's tells us that because of the great demand from the Orient, Ralph Townsend's "Ways That Are Dark" is being put through another edition. Orders from Kelly and Walsh in Shanghai and from Japanese stores have been coming in at the rate of 25 and 50 a week.

✻ ✻

Ferris Greenslet of Houghton Mifflin sailed this week on the *Majestic* for a month's business trip to London.

✻ ✻

The Union Library Association, 373 Fourth Ave., New York City, will publish November 14th a revised edition of "Picturesque America," by J. F. Kane, first published in 1925, at \$15. The new book of 256 pages will have a colored frontispiece, 257 illustrations and text, and will sell for \$2.98. Mr. Kane, the editor, sold the entire first and second printings at \$15 and \$10. The promotion on the book was confined to following up leads received from reviews, co-operating on these with local booksellers.

✻ ✻

The new Memorial Edition of "Daily Strength for Daily Needs," by Mary W. Tileston, who died in July in her ninety-first year, brings the printings up to 421,000, according to Little, Brown & Company. The book itself is fifty years old.

## New Shops

*Chicago, Ill.*—A new second-hand bookshop has been opened at 745 Rush St., under the name of the Boreas Book Shop. Boris Veren is the proprietor.

*Huntsville, Tex.*—The Crescent Gift and Book Shop was opened on October 1st in the Randolph Building, Avenue K, by Miss Switzer and Florence Bishop. It operates a circulating library.

*Raymondville, Tex.*—Mrs. E. L. Bradley opened a circulating library in Bradley Courts on October 8th.

## Changes in Address

*New York City*—American Library Service has moved to 133 West 47th St.

*New York City*—Biblo & Tannen of 103 E. 9th St. are moving to larger quarters at 99 Fourth Ave. and will specialize in out-of-print books. All correspondence should be sent to the new address.

*New York City*—The Chemical Publishing Company has moved from 35 35th St., Brooklyn, to 175 Fifth Ave., N. Y. C.

*San Angelo, Tex.*—The Angelus Book Shop has moved from 28 West Beauregard to the Baker-Hamphill Building.

## Changes in Name

*Chicago, Ill.*—The Graeff Art Novelty Shop will be known in the future as the Storm Book and Gift Shop. The address remains the same, 2579 N. Clark St.

## Closed Shops

*Chickasha, Okla.*—The Washita Valley Bookshop was closed on October 10th. Mrs. J. A. Thompson, the proprietor, has gone South to Houston, Tex., where she will remain for the winter. The business is for sale and anyone interested should write to Mrs. Thompson at 4411 Mandell, Houston, Tex.

## Obituary Note

### CHARLES GIFFIN

CHARLES GIFFIN, Pacific Coast traveler for E. P. Dutton & Co., died at his home in Bay-side, L. I., on November 1st. Mr. Giffin was with the E. P. Dutton Co. for the past fifteen years. Before that he was for many years with the American branch of the John Lane Company.



# Market News

## Notice to Control Card Users

"JOSHUA TODD" by Fulton Oursler (Farrar & Rinehart) has been postponed to January from Nov. 21st.

"Six Soviet Plays" edited by Eugene Lyons (Houghton) has been postponed from Oct. 16th to Nov. 9th.

The following changes in Lippincott publication dates: "Folly Farm" by Jane Abbott postponed from Oct. 26th to Nov. 8th; "Fire on the Andes" by Carleton Beals postponed from Nov. 8th to Nov. 15th; "Joan of Arc" by Jehanne d'Orliac postponed from Nov. 15th to Nov. 22nd; "Winter Diversions of a Gardener" by Richardson Wright postponed from Nov. 15th to Nov. 22nd; "The Book of Zoography" by Raymond L. Ditmars postponed from Nov. 8th to Dec. 6th.

"The Canterbury Tales" by Geoffrey Chaucer, version by Frank Ernest Hill (Longmans), scheduled for Fall, has been indefinitely postponed.

The following changes in Whittlesey House publication dates: "Capitalism Carries On" by Walter B. Pitkin is now scheduled for Nov. 26th; "What Makes Us Seem So Queer" by David Seabury postponed from Oct. 22nd to Nov. 19th; "The Romance of the American Map" by Esse V. Hathaway postponed from Oct. 29th to Nov. 12th.

The following changes in Lothrop, Lee & Shepard publication dates: "Handedness, Right and Left" by Ira S. Wile postponed from Nov. 8th to Nov. 15th; "The Fun of Having Children" by Katharine Seabury postponed from Oct. 31st to Nov. 20th; "The Book of Puppets" by Annie Lee Elder and Helen Perrine Munger postponed from Oct. 31st to Nov. 20th; "Alice Foote MacDougall's Cook Book" postponed from Nov. 20th to Nov. 30th; "Bobby Goes Riding" by Dorothy Walter Baruch postponed from Oct. 31st to Nov. 30th. "Our Planet the Earth" by Lillian Rifkin has been postponed from Nov. 8th to Nov. 30th.

"The Victor Book of Symponies" by Charles O'Connell (Simon & Schuster) has been postponed from October until early December.

## New Edition

DOUBLEDAY, DORAN is bringing out "Tales of a Russian Grandmother" by Frances Carpenter Huntington, illustrated by I. Bilibine, in a new format, 6" x 8 1/4". The price has been reduced to \$2.

## Overstreet Book Revised

A NEW AND REVISED EDITION of H. A. Overstreet's latest book, "A Guide to Civilized Loafing," has been issued by W. W. Norton under the new title, "A Guide to Civilized Leisure." The new edition contains a new introduction, two additional chapters, "Leisure and Unemployment" and "Leisure and Youth," and an extensive bibliography of the books in the field. The price is the same, \$2.

## Cuneo Expands

CUNEO, with a big book and job plant in Chicago, a similar plant in Philadelphia specializing in magazines and a rotogravure plant in New York (the Neo Gravure Printing Co. at 601 West 26th Street), is now entering into more active competition for New York book work and has sent a book manufacturing representative, J. E. Blaine, to the New York office.

## Correction

BELIEVING IT TO BE a 1934 publication, we incorrectly listed in the Weekly Record of Oct. 6th "Practical Medical Dictionary" by Dr. Thomas L. Stedman (Williams & Wilkins) as a revised and enlarged edition with a 1934 supplement of anatomical terms. Williams & Wilkins have informed us that the dictionary itself is the 12th (1933) edition and that only the supplement is new. We regret that some booksellers were misled by our entry.

## Book Lecture Club

THE BOOK LECTURE CLUB holds meetings every Saturday evening at 8:15 at 200 West 57th Street, New York City. At each meeting one of the leading new books is reviewed by the chairman or by an invited guest speaker, after which there is discussion. Juan Chico is chairman.

# Market News

## Out This Week

- ALL AROUND THE TOWN, by Herbert Asbury. *Knopf*, \$2.50.
- ART IN AMERICA IN MODERN TIMES, ed. by Holger Cahill and Alfred H. Barr, Jr. *Reynal & Hitchcock*, \$1.50; \$1.
- AUTOBIOGRAPHY, by John Cowper Powys. *Simon & Schuster*, \$3.50.
- CAPTAIN CAUTION, by Kenneth Roberts. *Doubleday, Doran*, \$2.50.
- THE CASE OF THE CURIOUS BRIDE, by Erle Stanley Gardner. *Morrow*, \$2.
- CASTAWAY, by James Gould Cozzens. *Random House*, \$1.75.
- CHESTER A. ARTHUR, by George F. Howe. *Dodd, Mead*, \$4.
- THE CHIANTI FLASK, by Mrs. Belloc-Lowndes. *Longmans, Green*, \$2.
- THE CROWDED HILL, by Le Roy MacLeod. *Reynal & Hitchcock*, \$2.50.
- EXPLORING THE WORLD WITH CARVETH WELLS. *McBride*, \$3.75.
- GALLYBIRD, by Sheila Kaye-Smith. *Harper*, \$2.50.
- GLORY-HUNTER, by Frederic F. Van De Water. *Bobbs-Merrill*, \$3.75.
- INNOCENCE AND EXPERIENCE, by Phyllis Bottome. *Houghton Mifflin*, \$2.50.
- METROPOLIS, by Agnes Rogers and Frederick Lewis Allen. *Harper*, \$3.
- MY NEXT BRIDE, by Kay Boyle. *Harcourt, Brace*, \$2.50.
- THE OTHER LOVERS, by Margaret Widdemer. *Farrar & Rinehart*, \$2.
- THE PROUD SERVANT, by Margaret Irwin. *Harcourt, Brace*, \$2.50.
- SAGA OF SAINTS, by Sigrid Undset. *Longmans, Green*, \$2.50.
- SOUTH TO CADIZ, by H. M. Tomlinson. *Harper*, \$2.50.
- TARBELL'S TEACHERS' GUIDE, 1935, by Martha Tarbell. *Revell*, \$1.95.
- WHAT I LIKE IN POETRY, by William Lyon Phelps. *Scribner*, \$2.75.
- WOMEN MUST WORK, by Richard Aldington. *Doubleday, Doran*, \$2.50.
- Oddities of old New York. Some of the material has appeared in *The New Yorker*.
- Published in connection with the national broadcast, "Art in America," which goes on the air every Saturday night.
- The life of the noted writer told with "mystical frankness."
- A new Arundel story, by the author of "Arundel," "Rabble in Arms," and "The Lively Lady."
- Perry Mason scores again.
- A long short story, a horror story, by the author of "The Last Adam."
- One of Dodd, Mead's "American Political Leaders" series. A folder on the four new biographies is available.
- A psychological mystery story.
- A story of an Indiana family in the last quarter of the 19th century, by the author of "The Years of Peace."
- A photographic book of travel in little-known lands, with text, by the author of "Kapoot."
- The third historical novel to deal with the Alard family. The first two were "The End of the House of Alard" and "Superstition Corner."
- A critical biography of General Custer, based on much new material.
- A new collection of short stories by the author of "Private Worlds."
- A grand book, compiled in the manner of "The American Procession." This one pictures life in New York. Harper has window posters.
- A novel about an American girl in Paris, by one of the most modern of the promising younger writers.
- Lillian Warner, of "The Truth About Lovers" appears again to extricate some people of a Westchester suburb from their difficulties.
- An historical novel based upon the life of Montrose. By the author of "Royal Flush."
- The Nobel Prize-winner tells of the coming of Christianity to Norway.
- Spanish travel essays by the author of "All Our Yesterdays," "The Sea and the Jungle," etc.
- An annual that has a waiting market.
- A poetry anthology by the well-known critic, who also compiled "What I Like in Prose."
- A novel that presents a type of woman different from those of the author's most recent best sellers, "The Colonel's Daughter," and "All Men Are Enemies."

# Market News

## The October Best Sellers

### FICTION

1. SO RED THE ROSE, by Stark Young. *Scribner*, \$2.50. Leads for the second month. 27 of the 79 stores sending us their best seller reports for October put it first on their lists and it appeared on the lists of 67 stores in all.
2. MARY PETERS, by Mary Ellen Chase. *Macmillan*, \$2.50. First of the four titles new to the fiction list this month. The best selling novel at 17 stores, reported by 56.
3. GOOD-BYE, MR. CHIPS, by James Hilton. *Little, Brown*, \$1.25. Up from fourth place in September, it has passed the 55,000 mark. Top sales at 11 stores.
4. FULL FLAVOUR, by Doris Leslie. *Macmillan*, \$2.50. Up from sixth place last month. Reported as first in fiction by 7 stores.
5. DUSK AT THE GROVE, by Samuel Rogers. *Little, Brown*, \$2.50. Fourth printing totalling 30,000. Appeared on the lists of 41 stores.
6. LAMB IN HIS BOSOM, by Caroline Miller. *Harper*, \$2.50. Listed by 37 stores. Harper is launching a big new ad. campaign.
7. ANTHONY ADVERSE, by Hervey Allen. *Farrar & Rinehart*, \$3.00. A best seller at 36 stores sending us their lists.
8. THE FOLKS, by Ruth Suckow. *Farrar & Rinehart*, \$3. Another new title for October. 35 bookstores had it on their lists. Leading title at Charles Sessler's, Philadelphia.
9. LUST FOR LIFE, by Irving Stone. *Longmans, Green*, \$2.50. New to the list. 33 stores voted for it.
10. APPOINTMENT IN SAMARRA, by John O'Hara. *Harcourt, Brace*, \$2.50. The fourth title new to the Best Seller List. October fiction leader at Mandel's, Chicago.

### NON-FICTION

1. WHILE ROME BURNS, by Alexander Woollcott. *Viking Press*, \$2.75. A best seller at 58 out of 79 stores sending us their lists and the leader in non-fiction during October at 15 of them.
2. THE CHALLENGE TO LIBERTY, by Herbert Hoover. *Scribner*, \$1.75. Half the non-fiction list is composed of new titles. This was just nosed out of first place by the Woollcott book. Leader at 13 stores.
3. FORTY-TWO YEARS IN THE WHITE HOUSE, by Ike Hoover. *Houghton Mifflin*, \$3.50. New to the list. Another close contender for top honors. Leader at 11 stores.
4. RETREAT FROM GLORY, by R. H. Bruce Lockhart. *Putnam*, \$3. Another October newcomer. A second printing of 5,000 brings its total to over 16,000. Meier & Frank, Portland; Miss Williams' Shop, Bronxville; and Madison's in Montclair told us it was their best seller during the past month.
5. NEW FRONTIERS, by Henry A. Wallace. *Reynal & Hitchcock*, \$2. New to the list. Top place in non-fiction at Brentano's, Washington; Haines & Essick, Decatur; Concord Book Shop, Chicago; Fred Harvey's, Kansas City.
6. STARS FELL ON ALABAMA, by Carl Carmer. *Farrar & Rinehart*, \$3. The best seller during October at five southern stores sending us their lists. Appeared on the reports of 26 stores in all.
7. ENGLISH JOURNEY, by J. B. Priestley. *Harper*, \$3. The best seller of all non-fiction at Charles Sessler's, Philadelphia; Gill's in Portland; Vroman's in Pasadena.
8. AMERICA'S TRAGEDY, by James Truslow Adams. *Scribner*, \$3. The fifth new title of the month. October leader at The Book Shop, Harrisburg; George Wahr's, Ann Arbor.
9. NIJINSKY, by Romola Nijinsky. *Simon & Schuster*, \$3.75. The best seller of the month at Scruggs, Vandevoort Barney, St. Louis.
10. LIFE BEGINS AT FORTY, by Walter B. Pitkin. *Whittlesey House*, \$1.50. Appeared on the lists of 30 stores reporting to us.



# The Weekly Record

*Describes and Indexes the New Books of all Publishers in a Convenient Reference and Buying List for Bookstores and Libraries*

Ar: Fine Arts    Dr: Drama    Hi: History    Po: Poetry    Sp: Sports  
Bi: Biography    Ec: Economics    Ju: Juveniles    Re: Religion    Tr: Travel  
Bu: Business    Fi: Fiction    Mu: Music    Sc: Science

- A. E., pseud. [George William Russell]** **Po**  
The house of the titans, and other poems. 88p. D  
c. N. Y., Macmillan 1.50  
Lyrics by a well-known Irish poet.
- Agee, James** **Po**  
Permit me voyage; foreword by Archibald Mac-  
Leish. 59p. O (Yale ser. of younger poets, v. 33) c.  
New Haven, Conn., Yale 2.00
- Aldington, Richard** **Fi**  
Women must work; a novel. 380p. D c. Garden  
City, N. Y., Doubleday 2.50  
A portrait of an English girl who struggled for inde-  
pendence in life.
- Allen, Jessie E. and Deschamps-Monpeurt, Madeleine**  
En route. 236p. il., map D [c. '34] N. Y.,  
Amer. B'k .80  
A reader for elementary French courses.
- Asbury, Herbert**  
All around the town. 280p. il. O '34, c. '29-'34  
N. Y., Knopf 2.50  
Anecdotes and stories of exciting, scandalous and  
eccentric events in the history of New York City.
- Atkinson, Brooks** **Tr**  
The Cingalese Prince. 303p. map D c. Garden  
City, N. Y., Doubleday 2.50  
The observations, reflections and experiences of the  
author, dramatic critic of the New York Times, during  
his trip around the world aboard the freighter, *Cingalese  
Prince*.
- Baker, Margaret** **Ju**  
Pollie who did as she was told; il. by Mary Baker.  
no p. obl. S [c. '34] [N. Y.] Dodd, Mead 1.75  
Pollie, a woodcutter's daughter, seemed always to  
get in trouble when she did as she was told—once with  
surprising and fantastic results.
- Barrow, R. H.**  
A selection of Latin inscriptions. 98p. D '34  
N. Y., Oxford 1.75
- Beach, Rex Ellingwood**  
The hands of Dr. Locke. 56p. il. D [c. '32, '34]  
N. Y., Farrar & Rinehart bds., 1.00  
An account of the amazing work being performed  
daily by Canadian Dr. Locke, who treats and cures  
arthritic ailments by manipulation of the patients' feet.
- Beard, Charles Austin and Smith, George Howard Edward**  
The open door at home; a trial philosophy of na-  
tional interest. 339p. (bibl. footnotes) O c. N. Y.,  
Macmillan 3.00  
A discussion of current problems of trade, economy,  
economic rivalry, and armaments, with suggestions for  
a workable foreign policy for the United States.
- Bell, Eric Temple [John Taine, pseud.]**  
The search for truth. 289p. (bibl. footnotes) O  
[c. '34] N. Y., Reynal & Hitchcock 2.50  
An account of the straight thinking done by man  
from ancient times to the present in his efforts to solve  
the riddles of this universe. By a professor of mathe-  
matics at California Institute of Technology.
- Bellamy, Harmon** **Fi**  
Skin deep. 204p. D '34 N. Y., Godwin 2.00
- Bentley, Isaac Madison, and Cowdry, Edmund Vincent**  
The problem of mental disorder; a study under-  
taken by the Committee on Psychiatric Investiga-  
tions, National Research Council. 398p. (bibl. foot-  
notes) O c. N. Y., McGraw-Hill 4.00  
An appraisal of concepts, methods, and principles  
which are applied to the problem of mental disorders.
- Bible** **Re**  
Layman's New Testament; by Father Hugh Pope;  
2nd enl. ed. 928p. maps O '34 N. Y., Sheed &  
Ward 1.50
- Biederwolf, William Edward, D.D.** **Re**  
The new paganism, and other sermons. 159p. D  
'34 Grand Rapids, Mich., W. B. Eerdmans 1.00

THIS LIST aims to be a complete and accurate record of American book publication. Publishers should send copies of all books promptly for annotation and entry, and the receipt of advance copies insures record simultaneous with publication. The annotations are descriptive, not critical; intended to place, not to judge the books. Pamphlet material and books of lesser trade interest are listed in smaller type.

The entry is transcribed from the title-page when the book is sent for record. Prices are added except when not supplied by publisher or obtainable only on specific request, in which case the word "apply" is used. When not specified the binding is "cloth."

Imprint date or copyright date is always stated, except when imprint date and copyright date agree and are of the current year, in which case only "c" is used. No ascertainable date is designated thus: [n. d.]

Sizes are indicated as follows: F (folio: over 30 centimeters high); Q (4to: under 30 cm.); O (8vo: 25 cm.); D (12mo: 20 cm.); S (16mo: 17½ cm.); T (24mo: 15 cm.); sq., obl., nar., designate square, oblong, narrow.

★ indicates a translation from a foreign language, a key used at the request of the International Institute of Intellectual Cooperation of the League of Nations.

**Bottom, Phyllis [Mrs. Ernan Forbes-Dennis]** **Fi**

Innocence and experience; stories. 348p. O '34, c. '13-'34. Bost., Houghton 2.50  
Short stories by the author of "Private Worlds."

**Bouquet, John Alexander** **Re**  
The spirit of Christmas. 140p. front. D '34 N. Y., Longmans 1.50

**Boyle, Kay [Mrs. Laurence Vail]** **Fi**  
My next bride. 327p. D [c. '34] N. Y., Harcourt 2.50  
The story of an American girl's experiences in Paris, by the author of "Gentlemen, I Address You Privately."

**Brand, Max** **Fi**  
Brothers on the trail. 234p. D '34, c. '33 N. Y., Dodd, Mead 2.00  
A fast-shooting western tale.

**Brooke, Iris**  
English costume of the seventeenth century; il. by the author. 86p. il. (pt. col.) O '34 [N. Y., Macmillan] 2.00  
A fully illustrated description of costume in the days of the early Stuarts, the Commonwealth and the Restoration.

**Brown, John Mason** **Dr**  
Letters from greenroom ghosts. 207p. O c. N. Y., Viking 2.00  
Five imaginary letters from great dramatic figures of the past to their leading counterparts in the theater of today, by the dramatic critic of the New York Evening Post.

**Brown, Lawrence Guy**  
Social psychology; the natural history of human nature. 664p. (bibls.) O (McGraw-Hill pub'ns in sociology) c. N. Y., McGraw-Hill buck., 3.50  
A discussion of the processes by which the newborn develops into an adult with the characteristics regarded as essentially human.

**Browning, Robert** **Po-Dr**  
The poems and plays of Robert Browning. 1240p. O (Modern Lib. giant, G 17) [c. '34] N. Y., Modern Lib. 1.00

**Burnett, William Riley** **Fi**  
The Goodhues of Sinking Creek; il. with woodcuts by J. J. Lankes. 88p. il. (col.) O '34, c. '30, '34 N. Y., Harper bds., 1.50  
A long short story of Ohio in Civil War days by the author of "Goodbye to the Past."

**Burroughs, Prince Emmanuel, D.D.** **Re**  
The Baptist people, from the first to the twentieth century. 105p. (bibl. footnotes) D [c. '34] Nashville, S. S. B'd of So. Bapt. Convention .60; pap., .40  
A handbook for a training course for Sunday school workers.

**Abbatt, William**  
Colloquial who's who, supplements 4 and 5 [England and United States]. 12p. O '34 N. Y., Wm. Abbatt 1.25

**Ashby, Wallace**  
Farmhouse plans. 70p. il., diagrs. O ['34] [Wash., D. C., Gov't Pr. Off; Sup't of Doc.] pap., .10

**Berenberg, David P.**  
We the people. 14p. O '34 N. Y., Rand School Press pap., apply

**Blanchard, Charles Elton, M.D. and others**  
Office practice for the general practitioner; a symposium of practical methods. 372p. O '34 Youngstown, O., Medical Success Press 5.00

**Bowen, Wilbur Pardon**  
Applied anatomy and kinesiology; the mechanism of muscular movement; 5th ed.; rev. by R. L. Boughner and E. J. Rynearson. 361p. (bibl.) il. (pt. col.),

**Re**  
Old Testament studies [rev. ed.]. 117p. D [c. '34] Nashville, S. S. B'd of So. Bapt. Convention .60; pap., .40

**Cahill, Holger, and Barr, Alfred H., jr., eds.** **Ar**  
Art in America in modern times. 100p. (bibls.) il. (pt. col.) F [c. '34] N. Y., Reynal & Hitchcock 1.50; pap., 1.00

Articles on painting, sculpture, architecture, interior decoration, theater art, photography and the motion pictures in America since the Civil War, each written by an authority. Published in connection with the "Art in America" radio programs broadcast every Saturday night over WJZ and a national network and sponsored by leading American art museums and organizations.

**Cantor, Eddie, and Freedman, David** **Bi**  
Ziegfeld; the great glorifier. 166p. il. (pors.) O [c. '34] N. Y., King 2.00  
A biography of the great showman with pictures of seven principals and twenty-five showgirls who appeared in his productions.

**Chapin, Henry** **Po**  
Leifsaga. 125p. (bibl.) il. O [c. '34] [N. Y.] Farrar & Rinehart 2.00  
A narrative poem of the Norse discoveries of America.

**Chapman, Frederick Spencer**  
Northern lights; the official account of the British Arctic Air-Route Expedition; foreword by Admiral Richard E. Byrd [new ed.]. 277p. il., maps O '34 N. Y., Oxford 2.50

**Cinderella; il. by Helen Sewell.** no p. il. (pt. col.) Q c. N. Y., Macmillan 1.75  
A well-known artist illustrates a favorite children's story.

**Colby, Elbridge**  
American militarism. 122p. il., maps S [c. '34] Wash., D. C., Society of American Military Engineers lea. cl., 1.00  
A brief history of the military policy of the United States.

**Cole, George Douglas Howard**  
Some relations between political and economic theory. 99p. D '34 [N. Y.] Macmillan 2.00  
An essay which attempts to bring political and economic theories, formulated some time ago, closer to modern conditions.

**Connor, Ralph, pseud. [Charles William Gordon]** **Fi**  
Torches through the bush. 300p. D c. N. Y., Dodd, Mead 2.00  
A romance of the Glengarry country when it was being settled by the Scotch.

diagrs. O (Physical educ. ser.) '34 Phil., Lea & Febiger 3.75

**Bowman, LeRoy C.**  
How to lead discussion; a guide for the use of group leaders. 31p. O c. N. Y., Woman's Press pap., apply

**Braun, Wilbur**  
The eagle screams; a comedy drama in three acts. 116p. diagr. D c. '34 N. Y., S. French pap., .50

Wait for me; a rollicking farce comedy in three acts. 113p. diagr. D c. '34 N. Y., S. French pap., .50

**Business and trade dictionaries;** a classified guide to the sources of business terminology and definitions [bibliography]. 39p. O '34 N. Y., Special Libraries Ass'n pap., 1.50

**Claessens, August**  
Social attitudes towards war and peace. 15p. O '34 N. Y., Rand School Press pap., apply

**Copeland, Charles Townsend, comp.** ★

The Copeland translations; mainly in prose from French, German, Italian and Russian. 1103p. O c. N. Y., Scribner 5.00, bxd.

Selected translations from modern European literature. Included also are selections from the Irish of Maurice O'Sullivan.

**Cozzens, James Gould** Fi

Castaway. 187p. D c. N. Y., Random House

1.75

This story of a fugitive who seeks refuge in a large department store, empty except for its wares, is a weird tale of horror.

**Cronin, Delight** Po

Forget-me-nots. 64p. front. (por.) D [c. '34] [Huntington, Ind., Our Sunday Visitor] 1.50

**Demiashevich, Michael John**

Shackled diplomacy; the permanent factors of foreign policies of nations. 248p. (bibl. footnotes) O [c. '34] N. Y., Barnes & Noble 2.50

A study of the three fundamental motives and factors that determine the foreign policies of nations, as shown by a scanning of the history of international relations.

**Deshmukh, P. S.**

The origin and development of religion in Vedic literature. 394p. O ['34] N. Y., Oxford 8.50

**De Wolfe, Elsie (Lady Charles Mendl)**

Elsie De Wolfe's recipes for successful dining. 102p. il. D c. N. Y., Appleton-Century 1.50

A well-known and successful hostess gives her favorite menus and recipes for luncheons, dinners, buffet suppers and cocktail parties.

**Du Bois, Theodora** Ju

The traveling toys. 201p. il. (pt. col.), map O [c. '34] Phil., Penn. 2.00

Nancy and David take their toys on a trip to Europe where they have many adventures. For young children.

**Erskine, Gladys Shaw** Bi

Broncho Charlie; a saga of the saddie. 330p. il., maps O [c. '34] N. Y., Crowell 3.00

The life story of Broncho Charlie Miller, the last of the Pony Express riders.

**Eustis, Morton**

B'way, Incl the theatre as a business. 366p. D c. N. Y., Dodd, Mead 2.00

Facts on the ins and outs of the theatrical business.

**Fayerweather, Mrs. Margaret Doane** Ju

Anne at large; the further adventures of "Anne Alive"; il. by Ruth King. 359p. D [c. '34] [N. Y.] McBride 2.00

The further adventures of Anne Fenton at school in Lausanne and then in America where she is plunged into a tense national political campaign.

**Crawford, John Raymond and Kirkpatrick, James Earl**

Research studies in educational measurements, 1. 68p. (bibl.) diagrs. O (Studies in educ., v. 9, no. 4) '34 Iowa City, Univ. of Ia. pap., .75

**Daniels, Joseph**

Coal in Washington; distribution, geology, mining, preparation, uses, and economic value of coal resources of Washington. 17p. (bibl. footnotes) map, diagr. O (Engineering Exp. Sta. ser. report no. 3) '34 Seattle, Univ. of Wash. pap., .25

**Doran, Marie**

Listen to this; a comedy in three acts. 90p. diagr. D c. '34 N. Y., S. French pap., .50

**Fergusson, Erna**

Fiesta in Mexico. 271p. il. O c. N. Y., Knopf

A description of the many colorful fiestas of the Mexican Indians in which pagan tradition is curiously interwoven with the Catholic faith and ritual. 3.00

**Ferril, Thomas Hornsby** Po

Westering. 90p. D (Kingsley Trust Ass'n Pub'n Fund b'k) c. New Haven, Conn., Yale bds., 2.00

Poems about the western part of the United States.

**Findley, Mrs. Francine** Fi

The bright mirror. 299p. D [c. '34] N. Y., King 2.00

The romance of a boy and a girl who are secretly engaged, but drift apart into different worlds.

**Fitzpatrick, Sir Percy** Fi

Jock of the bushveld. 490p. il. (col. front.) O '34 N. Y., Longmans 3.00

The story of a dog of the South African bushveld.

**Four centuries of printing; an exhibition of books printed at the University Press, Cambridge, England, 1534-1934, held at the New York Public Library [lim. ed.]. 30p. O '34 [N. Y., N. Y. Public Lib.] bds., gratis**

**Freeman, Richard Austin** Fi

For the defense: Dr. Thorndyke. 317p. D (Red badge b'ks) c. N. Y., Dodd, Mead 2.00

Dr. Thorndyke aids Andrew Barton, who, under an assumed identity, finds himself on trial for the murder of himself.

**Gaddis, Peggy** Fi

Wedding night. 288p. D [c. '34] N. Y., Godwin 2.00

**Gardiner, Glenn Lion**

How you can get a job. 196p. (bibl.) D c. N. Y., Harper 1.50

Complete, definite and simple advice on getting a job by a successful business executive.

**Gardner, Erle Stanley** Fi

The case of the curious bride. 296p. D c. N. Y., Morrow 2.00

Perry Mason again proves his cleverness as a criminal lawyer with the case of Rhoda Montaine, the curious bride who was in serious trouble.

**Gist, Arthur Stanley**

The administration of supervision [education]. 414p. (bibl.) D [c. '34] N. Y., Scribner 2.00

**Golden goose (The), and other fairy tales.** Ju 61p. il. (pt. col.) S [c. '34] Cleveland, Harter Pub. Co. bds., .10

**Govan, Christine Noble** Ju

Those Plummer children. 196p. il. O c. Bost., Houghton 2.00

The amusing pranks of the five Plummer children and of their three little pickanniny friends are related against the background of a small southern town.

**Dorland, William Alexander Newman, ed.**

American pocket medical dictionary; 15th ed., rev. 920p. S '34 Phil., Saunders flex. cl., 2.00; thumb-indexed ed., 2.50

**Ellis, Carleton**

The chemistry of petroleum derivatives. 1285p. (bibl.) il., diagrs. O '34 N. Y., Chemical Catalog Co. 18.00

**First Duke of New England (The);** by a Proteus [political satire]. 11p. D [c. '34] Bost., Satyr Press, 36 Joy St. pap., .25

**Gruen, Ferdinand Bernard**

English grammar in American high schools since 1900. 292p. (21p. bibl.) O '34 Wash., D. C., Catholic Univ. of Amer. pap., 1.25



**Graham, Hiram**

Joseph, the husband of Mary; a novel. 482p. O [c. '34] N. Y., Yorktown Press, 386 4th Ave. 2.50  
A story of the life, family and background of Joseph, the carpenter who married the mother of Jesus of Nazareth.

**Hacker, Louis Morton, and Kendrick, Benjamin Burks**

The United States since 1865; foreword by Dixon Ryan Fox; rev. ed. 855p. (26p. bibl.) il., maps (pt. col.) O '34, c. '32, '34 N. Y., Crofts 5.00

**Haig-Brown, Roderick Langmere Haig**

Ki-yu; a story of panthers; il. by Kurt Wiese. 213p. O c. Bost., Houghton 2.50  
A tale of the outdoors and of a crafty panther that roamed the woods of Vancouver Island.

**Hall, Ford P.**

Government and business. 285p. (bibl.) O c. N. Y., McGraw-Hill 2.50

A survey of government control of business which covers new legislation, past federal regulation, and state and municipal control. The author is associate professor of political science in Indiana University.

**Hallenbeck, Wilbur C.**

Urban organization of Protestantism. 297p. (bibl.) diags. O (Inst. of Social and Religious Research pub'n) c. N. Y., Harper 1.50

A study of denominational city church extension agencies.

**Herman, Leonora Owsley**

Rather personal. 126p. front. (por.) O [c. '34] Brattleboro, Vt., Stephen Daye Press 2.00

**Herrick, Francis Hobart**

The American eagle; a study in natural and civil history. 286p. (bibl. footnotes) il. O c. N. Y., Appleton-Century 3.50

A study of the biology and general natural history of the American eagle, with a sketch of the part eagles have played in the civil history of mankind from ancient times to the present.

**Heyward, Du Bose**

Porgy. 196p. (bibl.) il. S [c. '25] N. Y., Modern Lib. flex. cl., .95

**Homer**

The Odyssey of Homer; newly translated into English prose [from the Greek by T. E. Shaw; popular ed.]. 327p. map O [c. '32] N. Y., Oxford 1.75; college ed., 1.35

**Hopwood, Avery**

Naughty Cinderella; a comedy in three acts; adapted from the French of Rene Peter and Henri Falk. 93p. il., diags. D (French's standard lib. ed.) c. '25, '34 N. Y., S. French pap., .75

**Hottes, Alfred Carl**

Plant propagation. 237p. il., diags. D (De La Mare pub'n) c. N. Y. [Dodd, Mead] 2.00  
Nine hundred and ninety-nine questions on plant propagation answered by an authority.

**Havighurst, Harold Canfield, ed.**

A selection of contract cases and related quasi-contract cases. 1112p. O '34 Rochester, N. Y., Lawyers Co-op. Pub. Co. lea. cl., 6.50

**Henderson, J.**

Automatic protective gear, for A.C. supply systems. 215p. (bibl.) il., diags. D '34 [N. Y.] Pitman 2.50

**Hopwood, Avery**

The little clown; a comedy in three acts. 98p. diags. D c. '18, '34 N. Y., S. French pap., .50

**House, Homer Doliver**

Wild flowers [1 v. ed.]. 626p. il. (pt. col.) Q '34 N. Y., Macmillan buck., 7.50  
Based on a work "Wild Flowers of New York" originally issued in two volumes by the State of New York.

**Houston, William V.**

Principles of mathematical physics. 276p. (bibl.) O (Internat'l ser. in physics) c. N. Y., McGraw-Hill 3.50

**Howe, George Frederick**

Chester A. Arthur; a quarter-century of machine politics. 318p. (4p. bibl.) il. O (Amer. political leaders ser.) c. N. Y., Dodd, Mead 4.00  
A study of the life and political career of Chester A. Arthur, President of the United States, 1881-1885.

**Howe, James Virgil**

The modern gunsmith; a guide for the amateur and professional gunsmith in the design and construction of firearms, with practical suggestions for all who like guns; 2 v. 441p.; 438p. il., diags. Q (Literary Digest b'ks) c. N. Y., Funk & Wagnalls lea. cl., 15.00, bxd.

By a noted authority on guns and gun-design. Copiously illustrated.

**Huffard, Grace Thompson and others, eds.**

My poetry book; introd. by Booth Tarkington; il. by Willy Pogány. 526p. il. (pt. col.) O [c. '34] Phil., Winston 2.50  
An anthology of modern verse for boys and girls.

**Hunter, John Templeton**

Hell at Ypres. 232p. front. (por.) D c. San Antonio, Naylor Co. 2.00  
An account of the author's war experiences with the British Royal Engineers.

**Irwin, Margaret E. F. [Mrs. J. R. Monsell]**

The proud servant; the story of Montrose. 453p. front. (por.), map D [c. '34] N. Y., Harcourt 2.50  
An historical novel about the Scottish hero, James Graham, first Marquis of Montrose.

**James, Henry**

The art of the novel; critical prefaces; introd. by Richard P. Blackmer. 389p. D c. N. Y., Scribner 3.00

A collection of the critical prefaces written by Henry James for each volume of the New York Edition of his works. They explain his own art and technique and clarify the whole art and philosophy of fiction.

**Jeans, Sir James Hopwood**

The new background of science; 2nd ed. 320p. (bibl. footnotes) front., diags. D '34, c. '33, '34 N. Y., Macmillan 2.50

**Joyce, Leland**

Patches of blue. 127p. O [c. '34] Cin., A. R. Smith, 1120 Atwood 1.25

**Isaminger, Melvin Price and Langton, Clair Van Norman**

Hygiene guide-book, b'k 1; a book of exercises and study guides in college hygiene; based on The practice of personal hygiene by Langton and Isaminger. 54p. Q c. N. Y., Harper pap., .60

**Jordan, A. M.**

Objective tests on educational psychology. 67p. O c. '34 N. Y., Holt pap., .50

**Kaye-Smith, Sheila** [Mrs Theodore Penrose Fry] **Fi**

Gallybird; a novel. 375p. O c. N. Y., Harper 2.50

A romance of 17th century England which deals with the Alard family, met previously in "The End of the House of Alard" and "Superstition Corner."

**Kerr, Mark** **Bi**

Prince Louis of Battenberg, Admiral of the Fleet. 316p. il. (pors.) O '34 N. Y., Longmans 4.00

A biography of the man who was First Sea Lord of the British Navy in 1914 and who, because of his foreign blood, was forced to resign during the War.

**King, Alexander and Fromberg, Hans** **Sc**

German-English chemical terminology. 324p. il. O '34 N. Y., Van Nostrand 5.00

**King, Rufus** **Dr**

Invitation to a murder; a mystery play in three acts. 94p. diagr. D (French's standard lib. ed.) c. '34 N. Y., S. French pap., .75

**Knopf, Olga**

The art of being a woman; ed. by Alan Porter. 314p. O [c. '32] N. Y., Blue Ribbon B'ks 1.00

**Kunitz, Stanley Jasspon** [Dilly Tante, pseud.], and others, eds. **Bi**

The junior book of authors. 415p. il. (pors.) O c. N. Y., H. W. Wilson 4.00

Brief biographies of the authors and illustrators of children's books from the time of Lewis Carroll and Louisa May Alcott to the present. Included is "The Children's Almanac of Books and Holidays" compiled by Helen Dean Fish, which is also published separately by Stokes.

**Lampman, Ben Hur** **Fi**

The tramp printer, sometime journeyman of the little hometown papers in days that came no more. 64p. il. O '34 Portland, Ore., Metropolitan Press bds., 2.00

**Lathrop, Dorothy Pulis** **Ju**

The lost merry-go-round [il. by the author]. 104p. il. (col. front.) O c. N. Y., Macmillan 2.00

Some children discover a lost merry-go-round in a magic wood and are swept into exciting adventures.

**Leslie, Louis A., comp.**

Twenty thousand words, spelled, divided, and accented, for the use of stenographers, students, authors and proof readers. 231p. T [c. '34] N. Y., Gregg Pub. Co. .60

**Lindley, Ernest Kidder** **Bi**

Franklin D. Roosevelt; a career in progressive democracy [rev. ed.]. 366p. front. (por.) O [c. '31] N. Y., Blue Ribbon B'ks 1.00

**Lloyd George, David** **Hi**

War memoirs of David Lloyd George; [v. 3], 1916-1917. 607p. il. (pors.), maps, diagrs. O c. Bost., Little, Brown 4.00 [corrected price]

**Kennan, Kossuth Kent**

A treatise on residence and domicile. 1054p. O '34 Rochester, N. Y., Lawyers Co-op. Pub. Co. 15.00

**Killeen, Sister Mary Vincent**

Man in the new humanism. 100p. (3p. bibl.) O '34 Wash., D. C., Catholic Univ. of Amer. pap., 1.25

**Landry, Stuart O.**

Harnessing the power of the press [newspaper advertising]. 48p. il. S [c. '34] New Orleans, E. S. Upton Pr. Co., 535 Magazine St. pap., .50

**Longley, Janice** **Fi**

Courage in her pocket. 287p. D c. Phil., Macrae-Smith 2.00

The story of two sisters who left their Texas village for New York and Broadway careers.

**Lowndes, Marie Adelaide Belloc** [Mrs. Frederic Sawrey Archibald Lowndes] **Fi**

The Chianti flask. 284p. D c. N. Y., Longmans 2.00

Although Laura Dousland was acquitted of the murder of her husband, the tragedy and trial continued to cast a shadow over her subsequent romance.

**Lucas, Henry Stephen** **Hi**

The Renaissance and the Reformation. 783p. (27p. bibl.) il., maps O (Harper's historical ser.) c. N. Y., Harper 4.00

A comprehensive study of two vastly important and interesting periods in European history, by a professor of European history in the University of Washington.

**Ludwig, Emil** **★ Hi**

July '14; tr. from the German by C. A. Macatney. 378p. O [c. '29] N. Y., Blue Ribbon B'ks 1.00

**Lyons, Eugene, ed.** **★ Dr**

Six Soviet plays; tr. from the Russian; preface by Elmer Rice. 473p. il. O '34, c. '31-'34 Bost., Houghton 3.00

A representative collection of Soviet Russia's favorite plays, ranging from farce to tragedy.

**McConnell, Wallace Robert**

The United States in the modern world; 2nd ed. 311p. (3p. bibl.) il., maps, diagrs. O (Elementary geography ser.) [c. '34] Chic., Rand, McNally 1.32

**MacLeod, Le Roy** **Fi**

The crowded hill. 328p. O [c. '34] N. Y., Reynal & Hitchcock 2.50

A story of two families living under one roof, in the Wabash Valley, in the last quarter of the 19th century.

**Maughan, Cuthbert** **Bu**

Commodity market terms; a discussion of words and phrases used in the conduct of international trade and the methods of dealing in products; 2nd ed. 271p. O '34 [N. Y.] Pitman 2.50

**Mees, Charles Edward Kenneth**

The fundamentals of photography; 6th ed., rev. 123p. il., diagrs. O '34 Rochester, N. Y., Eastman Kodak Co. bds., 1.00

**Merriam, Charles Edward**

Political power; its composition and incidence. 338p. (bibl. footnotes) O [c. '34] N. Y., Whittlesey House, McGraw-Hill 3.00

A study of the rôle political power plays in the process of social control. The author is a professor of political science at the University of Chicago.

**Lydon, Patrick J., D.D.**

Ready answers in Canon Law; a practical summary of the Code for the parish clergy. 550p. (bibls.) D c. N. Y., Benziger flex. lea. cl., 4.00

**Macdonald, V. May**

Mental hygiene and the public health nurse; practical suggestions for the nurse of today; 2nd ed. rev. and enl. 77p. (bibls.) D (Lippincott's nursing manuals) [c. '34] Phil., Lippincott 1.00

**Masters, Edgar Lee**

Richmond; a dramatic poem. 55p. D c. N. Y., S. French pap., .50

**Mohr, Otto L., M.D.**

Heredity and disease. 253p. (4p. bibl.) il., diagrs.  
O [c. '34] N. Y., Norton 3.50  
An account for the layman of the rôle of heredity  
in causing diseases of various kinds.

**Monroe, Anne Shannon**

Walk with me, lad. 291p. D '34, c. '30-'34 Gar-  
den City, N. Y., Doubleday 2.00  
Essays of inspiration and courage by the author of  
"Singing in the Rain."

**Moore, Clement Clarke**

The night before Christmas; the true story of a  
visit from St. Nicholas; with a life of the author,  
Clement C. Moore, written by Arthur N. Hosking.  
36p. (3p. bibl.) il. T '34, c. '33 N. Y., Dodd, Mead  
bds., 1.00

**Morrison, Henry and Abbott, Wilfrid S.**

Parliament; what it is and how it works. 95p. D  
'34 [N. Y.] Pitman .75  
A brief account of the origin, structure and working  
of Parliament in England.

**Morrow, Willard**

Sermons preached during my twenties. 130p. c.  
'34 Austin, Tex., Firm Foundation Pub. House 1.25  
Gospel sermons by an evangelist.

**Mother Goose**

A tiny book of nursery rhymes from Mother  
Goose. 61p. il. (pt. col.) S Cleveland, Harter Pub.  
Co. bds., .10

**Moult, Thomas, comp.**

The best poems of 1934; decorated by Merlyn  
Mann. 123p. D ['34] N. Y., Harcourt bds., 2.00  
An anthology of outstanding poems published during  
the past year in American and British periodicals.

**Nerval, Gaston, pseud. [Raúl Díez de Medina]**

Autopsy of the Monroe Doctrine; the strange story  
of inter-American relations. 368p. (9p. bibl.) O c.  
N. Y., Macmillan 3.75

A history and indictment of the Monroe Doctrine  
as a hindrance to Pan-Americanism.

**Nichols, Egbert Ray, ed.**

Intercollegiate debates; v. 15; the year book of  
college debating. 432p. (bibls.) D [c. '34] N. Y.,  
Noble & Noble 2.50  
Nine debates on current problems.

**Olmstead, Rev. Benjamin L., ed.**

Arnold's practical Sunday school lesson commen-  
tary on the International Lessons improved uniform  
ser.: course for 1935. 233p. il., maps (pt. col.) O  
[c. '34] N. Y., Revell .90

**Oppenheim, Edward Phillips**

Shudders and thrills; the second Oppenheim omni-  
bus. 842p. O [c. '08-'32] N. Y., Blue Ribbon B'ks  
1.00

**Overstreet, Harry Allen**

A guide to civilized leisure [new and enl. ed. of  
A guide to civilized loafing]. 257p. (8p. bibl.) D  
[c. '34] N. Y., Norton 2.00

**Paine, Albert Bigelow**

Golden Cat. 208p. il. (col. front.) O [c. '34]  
Phil., Penn. 2.00  
A fairy tale for small children.

**Pearce, C. E.**

Principles of mechanism [college textb'k]. 283p.  
O '34 N. Y., Wiley 3.50

**Phelps, William Lyon [ed.]**

What I like in poetry. 621p. O c. N. Y., Scrib-  
ner 2.75

An anthology of the editor's favorite American and  
English poems. A companion volume to his "What I  
Like in Prose."

**Pickford, Mary**

Why not try God? 35p. S c. N. Y., Kinsey  
bds., 1.00

The famous movie star tells how faith in God and  
right thinking have helped her during unhappy and  
troubled times.

**Pliny the Youngest**

Guess who. 63p. O [c. '34] N. Y., Empire Pub.  
Co. 1.00

Modern acrostics mostly about contemporary celeb-  
rities.

**Powys, John Cowper**

Autobiography. 595p. front. (por.) O c. N. Y.,  
Simon & Schuster 3.50

The intimate, completely frank, and philosophical  
autobiography of the distinguished English novelist who  
has been living in America for about twenty years.

**Propper, Milton**

The family burial murders. 342p. diagr. D (Har-  
per sealed mysteries) c. N. Y., Harper 2.00

Friends and relatives attending the funeral of  
wealthy Isabel Hutton, spinster, were horrified when  
the body of her nephew was found in the loose earth  
beside her grave.

**Provost, Agnes Louise**

Fortune's wheel. 269p. D c. Phil., Macrae-Smith  
2.00

The dramatic romance of June Ellis who fell in love  
with Gary Wayne after the supposed death of her  
husband.

**Punshon, Ernest Robertson**

The crossword murder. 278p. map, diagrs. D c.  
N. Y., Knopf 2.00

A crossword puzzle is the key to a murder in a  
little English seaside village.

**R. G.**

Prelude to the past; the autobiography of a woman.  
381p. O c. N. Y., Morrow 3.00

A frank and intimate record of a young German  
woman's unusual and exciting experiences in Germany,  
France, Switzerland, Russia and Africa where as a  
journalist she became involved in some political and  
diplomatic intrigues.

**Nichols, Dorothy**

Hickory Dickory; a modern comedy in three acts.  
118p. diagrs. D c. '34 N. Y., S. French pap., .50

On the shelves of the Story Cove, an international li-  
brary for children located on the Enchanted Island  
at A Century of Progress during the summer of 1934  
[new. ed.]. 51p. O '34 Chic., Library of Internat'l  
Relations, 86 E. Randolph St. pap., apply

**Osborne, Wilder**

The league of relations; a farce in three acts. 75p.  
diagrs. D c. '34 N. Y., S. French pap., .50

**Padelford, Ida Lillian**

Who seeks the stars [verse]. 71p. D [c. '34]  
Biltmore, N. C., Gollifox Press pap., 1.00

**Montague, Joseph Franklin**

The modern treatment of hemorrhoids; 3rd ed. rev.  
298p. il. O [c. '34] Phil., Lippincott 6.00

**Moore, Anne Carroll**

The choice of a hobby; a unique descriptive list of  
books offering inspiration and guidance to hobby riders  
and hobby hunters. 17p. il. O [c. '34] Chic., F. E.  
Compton & Co., 1000 N. Dearborn St. pap., .05

**Mosauer, Walter**

On skis over the mountains; an illustrated primer on  
modern Alpine skiing. 83p. il. S [c. '34] Los  
Angeles, Author, U. C. L. A. pap., .50



- Radford, Ruby Lorraine** Ju  
The mystery of Pelican Cove. 304p. il. D [c. '34]  
Phil., Penn. 1.75  
A mystery tale laid on the Florida coast. For boys  
and girls from 10 to 15.
- Rawson, Joseph Nadin** Re  
The Katha Upanisad; an introductory study in the  
Hindu doctrine of God and of human destiny. 260p.  
O '34 N. Y., Oxford 5.00
- Reilly, Mrs. Helen** Fi  
The line-up. 306p. D (Crime club) c. Garden  
City, N. Y., Doubleday 2.00  
The second case of Inspector Christopher McKee of  
Centre Street, New York. The Crime Club selection for  
November.
- Repplier, Agnes** Bi  
Agnes Irwin; a biography. 131p. front. (por.) O  
c. Garden City, N. Y., Doubleday 1.50  
A brief biography of an American educational  
pioneer, Agnes Irwin, first Dean of Radcliffe College.
- Richmond, Admiral Sir Herbert William**  
Sea power in the modern world. 323p. (bibl.  
footnotes) D [c. '34] N. Y., Reynal & Hitchcock 3.00  
An analysis of what sea power means to the mercantile  
nations today with suggestions as to what should  
or should not be done by international agreements on  
naval matters.
- Riddle, N. Gilbert**  
The investment policy of trust institutions. 320p.  
(bibl. footnotes) diagr. O c. Chic., Business Publications  
Co., 400 W. Madison St. 4.00  
A study of the investment policies and experiences  
of trust institutions by an assistant professor of business  
finance at Ohio State University.
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# OLD & RARE BOOKS

FREDERICK M. HOPKINS

A CORRESPONDENT connected with the rare book business in London with connections that give him a good opportunity for observation writes: "The season here is starting encouragingly. It looks now as if the auction houses would be busy, and much good stock is coming into the market. Dealers tell me that buying is slow and conservative, but we look for this condition and would be surprised if it was otherwise. The dealers are not overstocked, and prices are not low in the retail trade. The American trade shows the effect of unfavorable exchange, but it is really better than we have a right to expect. Your sales in New York last season showed such a marked recovery that we shall watch you as the season opens with more than usual interest." In another week the second part of the Terry Library will have been sold, and we shall know better what to expect here. The outlook at this moment is distinctly favorable.

LAST FEBRUARY the First Edition Bookshop, Ltd., of London, issued a catalog of first and early editions of rare music and the success of that experiment has encouraged further ventures in this field. Another octavo catalog of 142 items has just been issued, and another of French and Russian composers is promised for next year. In this new catalog there are first editions of the piano-forte scores of Wagner's "Lohengrin" and "Tannhauser," the only arrangement that Wagner ever made of his own operas, and full orchestral scores of "Tristan and Isolde" and "Gotterdammerung," the latter having belonged to Saint-Saens. Other operas include four by Mozart, Rossini's "Guillaume Tell," Schumann's "Genoveva" and his staff music to "Manfred," Verdi's masterpieces, "Otello" and "Falstaff," the more recent "Elektra" of Strauss and Puccini's "La Boheme." There are other operatic and orchestral items well known to music lovers by great composers, a fine selection of piano

music by Chopin, Liszt and Schumann, and songs by Brahms, Schumann and Schubert. First editions of music, owing to being mostly undated, require great care in descriptions. In a "Foreword" we are assured that descriptions, especially of first editions and very early music, have been written with the greatest care, which makes this catalog useful for reference in this field.

WE HAVE RECEIVED the "Second Catalog of Rare Books" from the Book Shop of David A. Randall, 480 Lexington Avenue, this city. It is an octavo, 36 pages, 251 items, mainly first editions of American and English authors in collector's condition, printed at the Walpole Press of New Rochelle, and is an excellent specimen of catalog printing. A few of the rarer first editions of American authors include Aldrich's "The Story of a Bad Boy," original cloth, 1870, \$135; Cooper's "The Last of the Mohicans," 2 vols., 1826, \$375; Emerson's "Essays" and "Essays: Second Series," 2 vols., original cloth, 1841-1844, \$200; Longfellow's "Poems of Slavery," original glazed paper wrappers, 1842, \$100; Newton's "Amenities of Book Collecting," original boards, buckram back, 1918, \$50; Charlotte Smith's "Elegiac Sonnets and Other Poems," 1795, first Worcester edition printed by Isaiah Thomas, \$100; Tarkington's "The Gentleman from Indiana," original cloth, 1899, \$42.50; Stoddard's "Foot-Prints," original wrappers, 1849, Bayard Taylor's copy, \$150; Webster's "Speech on the Public Lands" delivered in the Senate January 20, 1830, and his "Reply to Senator Hayne of South Carolina," January 26, 1830, the first in original wrappers and the latter three-quarters calf, \$90. The cataloger has done his work well and has written many illuminating notes.

"LINCOLN, 1854-1861," by Paul M. Angle, is a day-by-day account of the activities of Abraham Lincoln from January 1, 1854, to

March 4, 1861, when he was inaugurated President. During the last six years the Abraham Lincoln Association, of Springfield, Illinois, has published seven day-by-day accounts of Lincoln's life, each covering one of the years between 1854 and 1861. These studies, corrected, thoroughly revised, with hundreds of additional entries and an analytical introduction, are now published in book form. The study presents in a unique way a picture of Lincoln's life as he lived it during seven of the most eventful years of his career. In addition, it makes available for reference material indispensable for the detection of forged Lincoln documents and for the testing of the reliability of countless stories and traditions having Lincoln as their subject. The author is librarian of the Illinois State Historical Society and secretary of the Abraham Lincoln Association of Springfield, Illinois. The volume is a large octavo of 430 pages, printed in Baskerville type, and bound in cloth. It has an introduction by the author, a bibliography, and a full index. It is an interesting item of Lincolniana that the collector will find of great interest.

THOMAS F. MADIGAN's "Autograph Bulletin" contains some very interesting literary and historical letters. Among the letters of presidents is an A.L.S. of Thomas Jefferson, 1 p., 4to, Monticello, May 20, 1826, written less than two months before his death, in which he clearly indicates his disapproval of slavery, states that his "sentiments" of "this evil have been before the public for forty years," that "living or dying, they will ever be in my fervent prayers," and finally cautions his correspondent that this letter "is written for yourself and not for the public." Grover Cleveland writes an A.L.S. 5pp., 8vo, Executive Mansion, Washington, November 9, 1886, to John G. Carlisle, on the silver question, in which he summons Carlisle to a private conference, and says: "You need not expect to find a man dismayed and frightened," and compares himself to Paul Jones, saying, "By God, I've just begun to fight." Woodrow Wilson, in an A.L.S. of 2pp. 8vo, Princeton, N. J., January 19, 1903, writes about the various forms of his name, and says: "I was christened Thomas Woodrow Wilson; my mother wished me to use the two family names and

I did not like the form T. Woodrow Wilson. I therefore incontinently dropped the Thomas altogether—and have almost forgotten it."

AFTER DISCUSSING "The Carter-Pollard Disclosures" in a privately printed pamphlet, Gabriel Wells gives his opinion of the probable effect of the disclosures on book collecting. "It is my considered opinion," says Mr. Wells, "that, while they may passingly perplex the timid collector, they will have no appreciable effect whatever upon the sturdy collector—one who stands upon his own feet and knows his own mind. . . . The collecting instinct is deeply rooted in human nature, whose destiny is culture. The culture is not a walkover affair, but an uphill effort. All lines of human activity are beset with risks and uncertainties. It is good so, as otherwise we should grow flabby. No: this Book Collecting Game (page the genial Ed Newton) shall not receive a set-back. The disclosures will only make for greater alertness which is all to the good. Taking it all in all, it is no exaggeration to say that there is no field of human activity where camouflage is less resorted to than in the book world."

THE PRESS OF THE PIONEERS, INC., plans early publication of a Lincoln item sure to interest collectors of Lincolniana. Its title is "Lincoln in Portraiture," and its author Rufus Rockwell Wilson. This monograph, data for which Mr. Wilson has been patiently assembling for many years, will have for its subject the masks and portraits of Lincoln, which were executed from life and will give interesting accounts of the artists responsible for them. It will also deal adequately with a number of unusual and illuminating photographs of Lincoln taken at critical periods in his career. "Lincoln in Portraiture" will be designed by William Dana Orcutt, printed in a royal octavo volume at The Plimpton Press, and the edition limited to 650 copies.

## Auction Calendar

TUESDAY EVENING, NOVEMBER 19 AT 8:15 AND WEDNESDAY AFTERNOON AND EVENING, NOVEMBER 20, AT 2:15 AND 8:15. The library of the late Eli B. Springs, including colored plate books by Henry Alken and others, modern illuminated manuscripts, jeweled bindings, books on ornithology, sets of outstanding authors in fine bindings. (Items 584.) American Art Association Anderson Galleries, Inc., 30 East 57th St., New York City.



# The Weekly Book Exchange

## How to use Books Wanted and Books For Sale

**TERMS:** "Books Wanted" and "Books for Sale," 15c. a line. No charge for address.

The first-named is for booksellers, publishers and libraries only; the second is open to individuals also.

Both departments are for subscribers' use only.

All other classifications 20c. a line. Bills rendered monthly.



Write plainly on one side of paper. The Weekly is not responsible for typographical errors. Illegible "wants" ignored. Each title must begin on a separate line except grouped titles by one author. Objection-

able books excluded when noted. If books wanted were originally published in a foreign language, state whether original or translation is desired.



In answering state edition, condition and price including transportation.

Give your name and address.

Credit responsibility of advertisers is not guaranteed but space in the columns will be denied to dealers who misuse it. Pay for your purchases promptly to preserve credit standing. Copy closes Monday noon.

## BOOKS WANTED

Please send accurate and legible copy. Typed copy saves misprints.

**Acorn Book Shop, 731 E. McMillan St., Cincinnati**  
Foster, H. A. Engineering Valuation of Public Utilities and Factories.

Galloway, L. Office Management.

Herndon. Lincoln.

Lloyd, H. D. Wealth vs. Commonwealth.

Older, F. My Own Story.

Q. P. How to Buy Life Insurance.

Shaw, A. W. Approach to Business Problems.

Tarbell, I. Life of Abraham Lincoln; History of the Standard Oil Co.

Tharp, B. G. Inside Facts of Life Insurance.

Wright, E. Traps Baited with Orphans.

**Adams Bookstore, Fall River, Mass.**  
Printers' Ink. Mellett. Bobbs.

**Adelbert College Lib., Cleveland, O.**  
American Academy of Pol. & Social Science. Annals. Nov., 1928.  
Wellington. Political & Sectional Influence of Public Lands.  
Wexberg. Individual Psychology.  
Willis. Florence Nightingale.  
Rolls. Indiana. 5 vols.

**Allen's Bookstore, Hendrick Hudson Hotel, Troy, N. Y.**  
Reuleaux. Constructor.  
Cartland. Southern Heroes; Twenty Years at Pemaquid.  
Frederic. In the Valley.  
Hayes. Thirtieth Piece of Silver.  
Dunn. Big Wedding.  
Up de Graff. Head Hunters of the Amazon.  
Fortune. Vol. 1, no. 1.  
Norris. Costume and Fashion. 2 vols.  
Challamel. Historic Costume in France.  
Earle. Two Centuries of Costume in America.  
Campbell. The Intriguing Duchess.

**Altman Bookshop, Fifth Ave., New York**  
Devil's Spoon.  
Chesterton. Flying Inn.  
Gilman. Great Styles of Interior Architecture.

**American Autograph Shop, Ridley Park, Pa.**  
Book Prices Current. 1917, 1920, 1924.  
Evans. Bibliography. Set.  
Poe. Rebound 1sts.

## American Autograph Shop—Continued

Poe letter or signature.

Autographs. Historical and Literary. Fine single pieces or large collections, also large quantities of autograph material.

Early Am. Imprints.

Americana before 1750.

**Amer. Dime Novel Ex., 1525 W. 12th, Brooklyn**  
Dime, nickel novels; Beadle, Tousey, Munro, others.

**Amer. Lib. Service, 133 W. 47th St., New York**  
Banks. Capital Stories on Famous Americans.  
Burke. General Armory of England, etc.; Romance of Aristocracy, etc.; Genealogical and Heraldic Dict.

Cary, Richard L. Sporting Ballads.

Clocks and Clockmaking. All books.

Crozier. General Armory.

Curtis, Frederick. Heraldry Simplified.

Cycling. All books on.

Dell, Floyd. Were You Ever a Child?

Foster, Stephen C. Everything by or on.

Graves. Family History.

Great Union Pacific Robbery. Everything.

Gregg, Josiah. Commerce of the Prairies.

Indians. Books on. Lists of.

India. Books, magazines, everything on.

"Hands Up" or the History of a Crime. Great

Union Pacific Robbery.

Irish Wolfhound. Books, etc., on.

James, Jesse. All books on, etc.

Kimball, E. A. Teaching and Addresses.

Knight. Heraldic Illustrations.

Miniatures on Ivory. Books on.

Mushrooms. Books on.

Music. Everything before 1800; American Patriotic songs, mention edition; Star Spangled Banner, all editions; also Confederate and Southern imprints.

Pearson. Murder at Smutty Nose.

"Prose and Poetry of the Live Stock Industry." Published Denver.

Pulaski, Kosciusko. All books on; also everything in any form Polish-American interest.

Rawlings. Books on Coins.

"Rise and Fall of Jesse James."

Sangster, Margaret. Women of the Bible.

Richmond, Va. All imprints.

Shells, Cartridges, Calibres. Books on.

South American scenes, paintings, prints, etc.

Texas and Presidio Co. Texas. Everything.

"Under Mad Anthony's Banner."

Traders, Hunters, Trappers. Everything on.

# *Books Wanted—Continued*

## **Amer. Lib. Service—Continued**

Tyler's Magazine. All issues.  
Veile, Kathryn. Families of Knickerbocker.  
Virginia Magazine. All issues.  
Williams and Mary Quarterlies.

**Amer. Sunday-Sch. Union, 1816 Chestnut, Phila.**  
Karsner. Andrew Jackson. 2 copies.  
Johnson, Merle. American First Editions.  
Powys, John C. 100 Best Books.

**Ardath Book Shop, 719 Forbes St., Pittsburgh, Pa.**  
Special Messenger. R. W. Chambers. No reprint.  
12 Centuries of Poetry & Prose. Newcomers. Andrews and Hall.

History of Civilization. Lynn Thorndyke.  
Money. Emil Zola. Other titles.  
Ruins of Empire. Volney. Others.  
Robert Ingersoll. Any.  
Sex Harmony and Eugenics. Pioneer Pub. Co.  
Books on Chemistry, or Physics.

**Ardmore Bookshop, Inc., Times Medical Bldg., Ardmore, Pa.**  
Pirate's Own Book. 1924. Marine Research Soc., Salem, Mass.

**Argosy Book Stores, 114 E. 59th St., New York**  
Bernard of Clairvoux. Morison.  
Uncle William.  
Happy Ireland.  
7 Great Religions of the World.  
Proper Pride. Black\* (?)

**Argus Book Shop, 333 S. Dearborn St., Chicago**  
Schreiber. A Note on Faust Translations.  
Woollcott, Alexander. Enchanted Aisles. 1st ed.  
House. Canaries.  
The Art Magazine. 1920 to 1925.  
Coppard, A. E. The Gollan.  
Letters from a Scholar to a Young Lady. Child.  
Ed. by Howe. Pub. by Atlantic Monthly Press.  
O. Henry. Works. Manuscript ed.

**Associated Students Store, Berkeley, Calif.**  
Bacon, Francis. Works. Spedding ed.

**L. S. Ayres & Co., Book Dept., Indianapolis, Ind.**  
Russell. Scientific Horse Shoeing. 4th ed.  
Wheelock. Wagnerian Stories for Children.

**Baen's Book Store, San Antonio, Tex.**  
Currier & Ives Print. Pres. Lincoln at Home. Dated 1865. Size 12"x15". Framed. Make offer.

**G. A. Baker & Co., Inc., 480 Lexington Ave., N. Y.**  
Harrison, Benj. Views of an Ex-President.  
Harrison. This Country of Ours.  
Hepburn. History of Currency in U. S. Macm. 1924.  
Simms. Life of Francis Marion.  
Byrnes. Our Criminals. Cassell. 1886.

**Baker & Taylor Co., 55 Fifth Ave., New York**  
Alger. Wait and Win.  
American Folk Art.  
Austin. Uncle Sam's Soldiers.  
Balfour. Defense of Philosophic Doubt.  
Barr. House on Cherry Street.  
Bennett. Milestones.  
Blanchon. Nature's Garden.  
Brissenden. I. W. W.  
Casson. The Romance of Steel.  
Cather. A Lost Lady.  
Cook. Delane of the London Times.  
Croiset. History of Greek Literature.  
Douglass. Coming of a New Party.  
DuPuy. Uncle Sam, Fighter.

## **Baker & Taylor Co.—Continued**

Earle. Flag on the Hilltop.  
Eastman. Indian Child Life.  
E. R. P. O. ed. A Book Without a Name. Brentano.  
Fabre. Insect Adventures. World Book.  
Fisher. The Medieval Empire.  
Gage. A Little Colonial Dame.  
Gilpin. The Pony Express.  
Given. Making a Newspaper.  
Connor. The Doctor.  
Griffis. Japan in History; Folklore and Art.  
Gunn. Bergson and His Philosophy.  
Hagedorn. You Are the Hope of the World.  
Hall. How to Get a Position and Keep It.  
Hare. The Life of Louis XI.  
Hegner. Germ Cell Cycle in Animals.  
Hobson. National Guilds and the State.  
Hudson. Journalism in U. S. 1690-1872.  
Johnson. Ocean and Inland Water Transp.  
Kaye. Victor Herbert.  
Keen. Animal Experimentation and Medical Progress.  
Kelly. Walter Reed and Yellow Fever.  
Kendall. The Luck of the Mounted.  
Kropotkin. Conqueror of Bread.  
Latane. From Isolation to Leadership.  
Lee. A History of American Journalism.  
McNally. Baby Animals.  
McNamee. You're on the Air.  
Marriott. How Americans Are Governed; Uncle Sam's Business.  
Marshall. History of France.  
Marx & Engels. Communist Manifesto.  
Melchoir. Insuring Public School Buildings.  
Merrill. Industries of Man.  
Mills. The Manchester Guardian.  
Minnigerode. Fabulous Forties.  
Mumford. Story of Utopias.  
Nevins. The Evening Post.  
O'Brien. The Story of New York Sun.  
Pavolsky. Economics of Communism.  
Pyle. James J. Hill.  
Rae. Grasshopper Green of the Meadow.  
Reeve. Craig Kennedy, Detective.  
Rightor. City Manager in Dayton.  
Seitz. Horace Greeley; The James Gordon Bennetts; Joseph Pulitzer. 2 copies.  
Shaw. Complete Plays. 1-vol. ed.  
Sorel. Reflection on Violence.  
Statesman's Year Book. 1930 ed.  
Storr. Half a Hundred Hero Tales.  
Surface. The Story of Sugar.  
Tappan. Letters from Colonial Children. 2 copies.  
Tilton. Fern Lover's Companion.  
Trowbridge. Cudjo's Cave.  
Untermeyer. Miscellany of American Poetry.  
Van Engeln. The Geographical Factor in the National Development.  
Vosburg. Racing in America. 1866-1921.  
Walsh. Makers of Modern Medicine.  
Ward. Encyclopedia of Foods.  
White. Ancient and Modern Dolls. 2 copies; The Conjuror's House; Herodotus for Boys & Girls.

**J. J. Balis, 1308 Sansom St., Philadelphia, Pa.**  
Books on Spanish Dancing.

**Baptist Book Store, 301 Giddens-Lane Bldg., Shreveport, La.**  
Harmony of the Gospels. Broadus. Old ed.

**Bert Barber's Book Store, 8th & Throckmorton, Ft. Worth, Tex.**  
Wealth Against Commonwealth. Lloyd.

**Barrow Art & Book Concern, 1686 Market St., San Francisco, Calif.**  
Bailey's Encyclopedia of Horticulture. 4 vols.  
Jane's Fighting Ships. 1896, 1897, 1898, 1901, 1902, 1903, 1904.

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Write plainly on one side of paper. The Weekly is not responsible for typographical errors. Illegible "wants" ignored. Each title must begin on a separate line except grouped titles by one author. Objection-

able books excluded when noted. If books wanted were originally published in a foreign language, state whether original or translation is desired.



In answering state edition, condition and price including transportation.

Give your name and address.

Credit responsibility of advertisers is not guaranteed but space in the columns will be denied to dealers who misuse it. Pay for your purchases promptly to preserve credit standing. Copy closes Monday noon.

## BOOKS WANTED

Please send accurate and legible copy. Typed copy saves misprints.

**Acorn Book Shop, 731 E. McMillan St., Cincinnati**  
Foster, H. A. Engineering Valuation of Public Utilities and Factories.

Galloway, L. Office Management.  
Herndon, Lincoln.

Lloyd, H. D. Wealth vs. Commonwealth.  
Older, F. My Own Story.

Q. P. How to Buy Life Insurance.

Shaw, A. W. Approach to Business Problems.

Tarbell, I. Life of Abraham Lincoln; History of the Standard Oil Co.

Tharp, B. G. Inside Facts of Life Insurance.

Wright, E. Traps Baited with Orphans.

**Adams Bookstore, Fall River, Mass.**  
Printers' Ink. Mellett. Bobbs.

**Adelbert College Lib., Cleveland, O.**  
American Academy of Pol. & Social Science. Annals. Nov., 1928.  
Wellington. Political & Sectional Influence of Public Lands.  
Wexberg. Individual Psychology.  
Willis. Florence Nightingale.  
Rolls. Indiana. 5 vols.

**Allen's Bookstore, Hendrick Hudson Hotel, Troy, N. Y.**  
Reuleaux. Constructor.  
Cartland. Southern Heroes; Twenty Years at Pemaquid.  
Frederic. In the Valley.  
Hayes. Thirtieth Piece of Silver.  
Dunn. Big Wedding.  
Up de Graff. Head Hunters of the Amazon.  
Fortune. Vol. 1, no. 1.  
Norris. Costume and Fashion. 2 vols.  
Challamel. Historic Costume in France.  
Earle. Two Centuries of Costume in America.  
Campbell. The Intriguing Duchess.

**Altman Bookshop, Fifth Ave., New York**  
Devil's Spoon.  
Chesterton. Flying Inn.  
Gilman. Great Styles of Interior Architecture.

**American Autograph Shop, Ridley Park, Pa.**  
Book Prices Current. 1917, 1920, 1924.  
Evans. Bibliography. Set.  
Poe. Rebound 1sts.

## American Autograph Shop—Continued

Poe letter or signature.  
Autographs. Historical and Literary. Fine single pieces or large collections, also large quantities of autograph material.  
Early Am. Imprints.  
Americana before 1750.

**Amer. Dime Novel Ex., 1525 W. 12th, Brooklyn**  
Dime, nickel novels; Beadle, Tousey, Munro, others.

**Amer. Lib. Service, 133 W. 47th St., New York**  
Banks. Capital Stories on Famous Americans.  
Burke. General Armory of England, etc.; Romance of Aristocracy, etc.; Genealogical and Heraldic Diet.

Cary, Richard L. Sporting Ballads.  
Clocks and Clockmaking. All books.  
Crozier. General Armory.  
Curtis, Frederick. Heraldry Simplified.  
Cycling. All books on.  
Dell, Floyd. Were You Ever a Child?  
Foster, Stephen C. Everything by or on.  
Graves. Family History.  
Great Union-Pacific Robbery. Everything.  
Gregg, Josiah. Commerce of the Prairies.  
Indians. Books on. Lists of.  
India. Books, magazines, everything on.  
"Hands Up" or the History of a Crime. Great Union-Pacific Robbery.

Irish Wolfhound. Books, etc., on.  
James, Jesse. All books on, etc.  
Kimball, E. A. Teaching and Addresses.  
Knight. Heraldic Illustrations.  
Miniatures on Ivory. Books on.  
Mushrooms. Books on.  
Music. Everything before 1800; American Patriotic songs, mention edition; Star Spangled Banner, all editions; also Confederate and Southern imprints.

Pearson. Murder at Smutty Nose.  
"Prose and Poetry of the Live Stock Industry." Published Denver.  
Pulaski, Koscuisko. All books on; also everything in any form Polish-American interest.

Rawlings. Books on Coins.  
"Rise and Fall of Jesse James."  
Sangster, Margaret. Women of the Bible.  
Richmond, Va. All imprints.  
Shells, Cartridges, Calibres. Books on.  
South American scenes, paintings, prints, etc.  
Texas and Presidio Co. Texas. Everything.  
"Under Mad Anthony's Banner."  
Traders, Hunters, Trappers. Everything on.



# Books Wanted—Continued

## Amer. Lib. Service—Continued

Tyler's Magazine. All issues.  
Veile, Kathryn. Families of Knickerbocker.  
Virginia Magazine. All issues.  
Williams and Mary Quarterlies.

**Amer. Sunday-Sch. Union, 1818 Chestnut, Phila.**  
Karsner. Andrew Jackson. 2 copies.  
Johnson, Merle. American First Editions.  
Powys, John C. 100 Best Books.

**Ardath Book Shop, 719 Forbes St., Pittsburgh, Pa.**  
Special Messenger. R. W. Chambers. No reprint.  
12 Centuries of Poetry & Prose. Newcomers. Andrews and Hall.  
History of Civilization. Lynn Thorndyke.  
Money. Emil Zola. Other titles.  
Ruins of Empire. Volney. Others.  
Robert Ingersoll. Any.  
Sex Harmony and Eugenics. Pioneer Pub. Co.  
Books on Chemistry, or Physics.

**Ardmore Bookshop, Inc., Times Medical Bldg., Ardmore, Pa.**  
Pirate's Own Book. 1924. Marine Research Soc., Salem, Mass.

**Argosy Book Stores, 114 E. 59th St., New York**  
Bernard of Clairvoux. Morison.  
Uncle William.  
Happy Ireland.  
7 Great Religions of the World.  
Proper Pride. Black\* (?)

**Argus Book Shop, 333 S. Dearborn St., Chicago**  
Schreiber. A Note on Faust Translations.  
Woolcott, Alexander. Enchanted Aisles. 1st ed.  
House. Canaries.  
The Art Magazine. 1920 to 1925.  
Coppard, A. E. The Gollan.  
Letters from a Scholar to a Young Lady. Child.  
Ed. by Howe. Pub. by Atlantic Monthly Press.  
O. Henry. Works. Manuscript ed.

**Associated Students Store, Berkeley, Calif.**  
Bacon, Francis. Works. Spedding ed.

**L. S. Ayres & Co., Book Dept., Indianapolis, Ind.**  
Russell. Scientific Horse Shoeing. 4th ed.  
Wheelock. Wagnerian Stories for Children.

**Baen's Book Store, San Antonio, Tex.**  
Currier & Ives Print. Pres. Lincoln at Home. Dated 1865. Size 12"x15". Framed. Make offer.

**G. A. Baker & Co., Inc., 480 Lexington Ave., N. Y.**  
Harrison, Benj. Views of an Ex-President.  
Harrison. This Country of Ours.  
Hepburn. History of Currency in U. S. Macm. 1924.  
Simms. Life of Francis Marion.  
Byrnes. Our Criminals. Cassell. 1886.

**Baker & Taylor Co., 55 Fifth Ave., New York**  
Alger. Wait and Win.  
American Folk Art.  
Austin. Uncle Sam's Soldiers.  
Balfour. Defense of Philosophic Doubt.  
Barr. House on Cherry Street.  
Bennett. Milestones.  
Blanchon. Nature's Garden.  
Brissenden. I. W. W.  
Casson. The Romance of Steel.  
Cather. A Lost Lady.  
Cook. Delane of the London Times.  
Croiset. History of Greek Literature.  
Douglass. Coming of a New Party.  
DuPuy. Uncle Sam, Fighter.

## Baker & Taylor Co.—Continued

Earle. Flag on the Hilltop.  
Eastman. Indian Child Life.  
E. R. P. O. ed. A Book Without a Name. Brentano.  
Fabre. Insect Adventures. World Book.  
Fisher. The Medieval Empire.  
Gage. A Little Colonial Dame.  
Gilpin. The Pony Express.  
Given. Making a Newspaper.  
Connor. The Doctor.  
Griffis. Japan in History; Folklore and Art.  
Gunn. Bergson and His Philosophy.  
Hagedorn. You Are the Hope of the World.  
Hall. How to Get a Position and Keep It.  
Hare. The Life of Louis XI.  
Hegner. Germ Cell Cycle in Animals.  
Hobson. National Guilds and the State.  
Hudson. Journalism in U. S. 1690-1872.  
Johnson. Ocean and Inland Water Transp.  
Kaye. Victor Herbert.  
Keen. Animal Experimentation and Medical Progress.  
Kelly. Walter Reed and Yellow Fever.  
Kendall. The Luck of the Mounted.  
Kropotkin. Conqueror of Bread.  
Latane. From Isolation to Leadership.  
Lee. A History of American Journalism.  
McNally. Baby Animals.  
McNamee. You're on the Air.  
Marriott. How Americans Are Governed; Uncle Sam's Business.  
Marshall. History of France.  
Marx & Engels. Communist Manifesto.  
Melchoir. Insuring Public School Buildings.  
Merrill. Industries of Man.  
Mills. The Manchester Guardian.  
Minnigerode. Fabulous Forties.  
Mumford. Story of Utopias.  
Nevins. The Evening Post.  
O'Brien. The Story of New York Sun.  
Pavolsky. Economics of Communism.  
Pyle. James J. Hill.  
Rae. Grasshopper Green of the Meadow.  
Reeve. Craig Kennedy, Detective.  
Rightor. City Manager in Dayton.  
Seitz. Horace Greeley; The James Gordon Ben-  
netts; Joseph Pulitzer. 2 copies.  
Shaw. Complete Plays. 1-vol. ed.  
Sorel. Reflection on Violence.  
Statesman's Year Book. 1930 ed.  
Storr. Half a Hundred Hero Tales.  
Surface. The Story of Sugar.  
Tappan. Letters from Colonial Children. 2 copies.  
Tilton. Fern Lover's Companion.  
Trowbridge. Cudjo's Cave.  
Untermeyer. Miscellany of American Poetry.  
Van Engeln. The Geographical Factor in the Na-  
tional Development.  
Vosburg. Racing in America. 1866-1921.  
Walsh. Makers of Modern Medicine.  
Ward. Encyclopedia of Foods.  
White. Ancient and Modern Dolls. 2 copies; The  
Conjurer's House; Herodotus for Boys & Girls.

**J. J. Balis, 1308 Sansom St., Philadelphia, Pa.**  
Books on Spanish Dancing.

**Baptist Book Store, 301 Giddens-Lane Bldg., Shreveport, La.**  
Harmony of the Gospels. Broadus. Old ed.

**Bert Barber's Book Store, 8th & Throckmorton, Ft. Worth, Tex.**  
Wealth Against Commonwealth. Lloyd.

**Barrow Art & Book Concern, 1686 Market St., San Francisco, Calif.**  
Bailey's Encyclopedia of Horticulture. 4 vols.  
Jane's Fighting Ships. 1896, 1897, 1898, 1901, 1902, 1903, 1904.

*Weekly Book Exchange*

**Barrow Art & Book Concern—Continued**  
 London. The People of the Abyss. New York.  
 1903.  
 Amer. Book-Prices Current.

**Beacon Book Shop, 46 E. 46th St., New York**  
 Maistre. Voyage Around My Room.  
 Kirk. Six Breeds.  
 Gay Dreamers. Stokes.  
 Dos Passos. Rosinante to the Road Again.  
 Cabell. Line of Love. Regular ed. Cheap.  
 Lawrence. Look, We Have Come Through.

**Benziger Bros., 12 W. 3rd St., New York**  
 Schulte. Conscrecrenda.

**Berger's Book Mart, 145 N. Market St.,  
 Frederick, Md.**  
 Best Plays. Burns Mantle. 1925-27. Cheap.  
 Complete Sherlock Holmes. 2 vols. Mem. ed. Cheap.

**Biblion, Inc., 6 Park St., Boston, Mass.**  
 Ames. Psychology of Religion.  
 Angell. Financial Foreign Policy of U. S.  
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 Moulton, R. K. Legislative and Documentary History of the Banks of the United States.  
 Prentice Hall, Inc. Sales Contracts and Forms.

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 The Standard Illustrated Book of Facts. Harry Thurston Peck, editor-in-chief. Syndicate Book Co. 1912.  
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Bell. Journey to Ohio. Yale University. 1912.  
Beloved of the Gods.  
Benson. Etching and Drypoint. Vol. 1.  
Bishop. Catalog of Field Museum, Jade.  
Bott, Mrs. The Elect Lady.  
Buchanan, J. Works. J. B. Moore, ed. Phila. 1908-11. 12 vols.  
Burns, Jas. A. Principles, Origin, & Estab't of Cath. School System in U. S. 1908.  
Growth & Devel't of Cath. School System . . . 1912.  
Burpee, L. J., ed. Journal of Anthony Hendy. 1754-5.

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wrap's; Retractions. 1926. Cat's Head Club. Durham, N. C.; Soul of Melicent. Black cl. 1913.

Caldwell, Miss. Old Irish Life.  
Calero, M. Ten Years of Mexican Politics.  
California Blue Book or State Roster. 1880, 1881, 1883 and 1885.  
Camp, C. L. Classifications of the Lizards.  
Canadian Hist. Ass'n, Ottawa. Rept. of Annual Meeting. 1916, 1918, 1919.

Canby Family Genealogy.  
Carr, Edson. Carr Family Records. Herald Pr't'g Off. Rockton, Ill. 1894.

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Hosmer, W. Higher Law in Its Relation to Civil Gov's. N. Y. 1852.

Hurd, J. C. The Union State, Letter to Our State Rights Friend. N. Y. 1890.

Kelynack, T. N. Drink Problem of Today.  
Labberton, R. H. Historical Atlas. 6th ed. 1880.

Library J'n'l. Jnl. of A.L.A. Vols. 11 & 12. 1886-87.

Lingelbach, W., ed. Merchant Adventures of England. Philadelphia. 1908.

Louisiana Hist. Soc'ty. Vols. 1; 2, pts. 1-3; 3-10 incl. New Or. 1895-1917.

May, Sophie. Jimmy, Lucy and All.  
Modern Psychology. Collier's Edition.  
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Smith, Charlotte. Bob Knight's Diary Camping Out; Bob Knight's Diary on a Farm; Bob Knight's Diary with the Circus.

Smith, Jas. H. History of Dutchess Co. N. Y. 1882.

Smith, T. C. Liberty and Free Soil Parties in the N. W. 1927.

Stefanson. Standardization of Error.

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Townsend. Earth.  
Woodward, W. E. George Washington.

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 Van der Leeuw. Conquest of Illusion.

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 1901.  
 Douglas Hyde. Any books by.  
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 Hubbard & Kimball. Landscape Architecture.  
 Works of Thomas Jefferson. N. Y. 1892.  
 Mason. Reminiscences of Newport, R. I.  
 McCrady. History of South Carolina.  
 Geneal. & Fam. Hist. of Central N. Y. 3 vols.  
 Saunders. Poor Richard Improved. 1762.  
 Shepherd. Continuation of Henning's Statutes.  
 Short. Medicina Britannica. Phila. 1751.  
 Webster. Dict. of English Language. 1806.  
 Memoirs of Gen. James Wilkinson.  
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 Composite Man. E. H. Pratt. 1901. New Age  
 Pub. House, 100 State St., Chicago, Ill.

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 History of S. P. G. Humphreys. London. Down-  
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